GARRY CHILTON

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EDUCATION

University of California, Irvine, Paul Merage School of Business

Master of Science in Business Analytics (MSBA) 06/2027

- GPA: 3.850
- Coursework: Statistics for Data Science, Machine Learning, Business Data Management, Program Analytics

Bachelor of Arts in Business Administration, Emphasis in Marketing and Finance 06/2026

- GPA: 3.75, Dean's Honor List: 4 quarters
- Coursework: Predictive Analytics, Management Science, Information Systems, Pricing Strategy

PROFESSIONAL EXPERIENCE

Student Ambassador 10/2026 - Present

Paul Merage School of Business, Irvine, California

- Represent the UCI Master of Science in Business Analytics program through prospective-student outreach, campus tours, and admissions events, helping applicants understand their program fit and make informed enrollment decisions.

Operations Intern 06/2025 - 09/2025

Global Arta Raya, Medan, North Sumatra

- Cross-referenced financial data across 50+ client reports, including purchase orders and supplier records, with internal documents to ensure consistent information across 37 client transactions and support accurate business discussions.
- Recorded important discussion points during weekly operational meetings, and communicated updates to the supervisor and 12 team members, ensuring consistent alignment on ongoing operational priorities, action items, and deadlines.
- Documented customer inquiries and product-satisfaction concerns and provided solutions to improve follow-up.

International Student Advocacy Intern 09/2024 - 06/2025

Associated Students of UC Irvine, Irvine, California

- Planned and executed social events and outreach efforts, promoting cultural celebrations through targeted marketing campaigns to welcome international students and increasing average event attendance from 20+ to 50+ students.
- Oversaw a $5,000 quarterly budget and strategically allocated funds across event costs, vendor selection, and materials procurement, achieving a 17% cost savings throughout the 2024/25 school year for reallocation to other commissions.

PROJECTS

Video and Online Article Virality: Statistical Analysis Irvine, California 08/2026 - 09/2026

Team Analyst

- Analyzed 39,644 Mashable articles using t-tests, ANOVA, and multiple linear regression to determine whether adding videos increases article shares and how content category and publication timing influence overall article performance.
- Compared sharing patterns across six content categories, found significantly higher sharing among video articles in four, and recommended prioritizing Business and Technology for video production to account for limited budgets and staff.

UCI Men's Soccer Club - Marketing Team, Irvine, California 01/2026 - 06/2026

Social Media Strategist

- Built financial projections and break-even analysis, forecasting a 53% increase in annual revenue from $8,500 to $13,000 by the 2026/27 school year, through event creation and fundraising initiatives to address the $1,700 operational cost gap.
- Conducted SWOT analysis and developed a comprehensive social media and brand repositioning strategy, through match highlights, player features, and Linktree integration to strengthen club identity and drive Instagram audience growth.

Washington University Wealth Management Case Competition, Irvine, California 09/2024 - 12/2024

Investment Team Associate

- Managed a hypothetical $1M financial portfolio in a nationwide case competition, collaborating on a $27,928 return by developing an investment policy statement and implementing an effective, team-developed asset allocation approach.
- Researched industry sectors using Morningstar, and diversified investments in technology, healthcare, and financial sector ETFs, while monitoring weekly portfolio performance, managing market fluctuations and meeting client objectives.

ADDITIONAL

- Skills: Proficient - PowerPoint, Google Workspace, Canva; Intermediate - Python, SPSS, Excel, R, SQL.
- Certifications: Introduction to Python, Intermediate Python, Introduction to R, Intermediate R, and Introduction to SQL.
- Other Languages: Bahasa Indonesia