

Gavin Mannila

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SUMMARY

Creative multimedia producer and communicator with hands-on experience in photography, video production, digital content creation, and storytelling. Skilled at managing projects from concept through delivery, collaborating with clients and teams under deadline, and adapting quickly to new tools, platforms, and environments. Bachelor of Science in Journalism from the University of Oregon, with a minor in Sports Business.

EXPERIENCE

Photography Assistant / Videographer | Joshua Mannila Photography (Freelance)

07/2025 - Present, Bend, OR / Los Angeles, CA

- Run the full production process for client photo and video shoots, from lighting and shot composition through final edited deliverables, so content meets brand goals and deadlines.
- Coordinate on-site logistics and creative direction across shoots in multiple markets, adapting setups to each client's space and needs.
- Turn raw footage into polished, platform-ready assets by editing and publishing short-form video for Instagram, TikTok, and YouTube Shorts.

Journalist | UO School of Journalism & Communication

09/2024 - 08/2026, Eugene, OR

- Took multimedia projects from pitch through publication, combining writing, photography, and video into cohesive stories on tight deadlines.
- Documented agricultural and rural community life in Sisters, Oregon through DSLR photojournalism, interviewing local business owners and a newspaper editor for a multimedia storytelling project.
- Built rapport with sources through direct interviews, gathering accurate information across a range of topics under deadline pressure.
- Used Adobe Photoshop, Lightroom, and Premiere Pro to produce and edit photo and video content for publication.

Assistant Basketball Coach | Bend Supreme (Self-employed)

10/2021 - 02/2022, Bend, OR

- Designed and led structured training plans for a group of youth athletes, adapting instruction to individual skill levels.
- Kept tournament days running smoothly by managing logistics and communication among players, parents, and staff.

Event Assistant | Fred Real Estate Group

01/2020 - 06/2022, Bend, OR

- Helped plan and execute company events end-to-end, from initial logistics through day-of coordination.
- Served as a primary point of contact for clients, ensuring a seamless and professional on-site experience.

EDUCATION

Bachelor of Science | University of Oregon

09/2022 - 08/2026, Eugene, OR

Journalism Major | Sports Business Minor | Dean's List

Relevant Coursework: Photojournalism, Rural Journalism, Fundamentals of Reporting and Interviewing, Media Ethics, Marketing: Creating Value for Customers, Sports Brand Management

SKILLS

Photography, Videography, Visual Storytelling, Photojournalism, Digital Content Creation, Social Media Content Creation, Client Relations, Interviewing & Reporting, Event Coordination, Team Leadership & Coaching, Research & Fact-Checking, Adobe Photoshop, Adobe Lightroom, Adobe Premiere Pro, Excel & Google Sheets, Market Research & Analytics

CERTIFICATES

Filming Mastery for Short-Form Content: Gear, Tips, and Techniques | LinkedIn Learning, 2026

Change Management Foundations | LinkedIn Learning, 2026

Lightroom: Creating Effects | LinkedIn Learning, 2026

Creative Cloud Crash Course | LinkedIn Learning, 2026