GAURAV VIVEK

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TECHNICAL SKILLS & CORE COMPETENCIES

Business & Strategy: Strategic Planning, Product Strategy, Market Research, Agile, Stakeholder Management, Financial Modeling, Event Planning.
Technical & Analytics: Data Analysis, Python, SQL, Tableau, AWS, DevOps, CI/CD, Salesforce, NLP, Prompt Engineering, IT Infrastructure & Networking.
Marketing, Tools & Media: Figma, TikTok (Content Creation), Instagram, WhatsApp Business/Marketing, Brand Marketing, Retail Sales (Laptops, Mobiles, Consumer Brands).

EDUCATION

FORDHAM UNIVERSITY, GABELLI SCHOOL OF BUSINESS — **New York, NY**
MBA, Finance, Marketing & Information Systems (STEM MBA) | GPA: 3.7 — *July 2024 – May 2026*

- **Relevant Coursework:** Product Strategy, Marketing Analytics, Financial Modeling, Python, Business Analytics (Tableau), AI, Cybersecurity, Operations.
- **Leadership & Clubs:** Elected Class Representative; Active Member in Business Analytics Club, Cybersecurity Club, and Product Management Club.
- **Honors & Awards:** Dean's List; Winner of Product Innovation Challenge; Winner of School Marketing Competition.

HINDUSTAN UNIVERSITY — **Chennai, India**
B.S. in Computer Science and Engineering | GPA: 3.8 — *August 2010 – July 2014*

- **Leadership & Campus Service:** President of Cultural Activities; organized school-wide meetings and major campus cultural events; managed campus IT and computer networking setups for academic departments.

PROFESSIONAL EXPERIENCE

ALPHARITHM AI — **New York, NY**
MBA Intern: Product and Consulting — *May 2025 – Present*

- Conducted market research and quantitative analysis to identify high-growth market opportunities and support product development roadmap.
- Synthesized product performance metrics into actionable business insights for cross-functional engineering and consulting teams.

SILVER LEAF PARTNERS — **New York, NY**
Sustainable Finance Intern — *May 2025 – August 2025*

- Supported ESG investment group serving global funds through structured financial analysis, industry benchmarking, and brokerage operations.

BLACK BOX NETWORK SERVICES — **Bangalore, India**
Lead Software Consultant (Research and Development Engineer) — *June 2022 – July 2024*

- Engineered automated workflow solutions for 1,000+ employees, accelerating productivity by 20% and reducing operational errors by 35%.
- Constructed robust AWS CI/CD pipelines, accelerating release cycles by 30% and safeguarding $1M+ in mission-critical digital assets.
- Streamlined 10+ product development lifecycles, accelerating feature deployments by 25% while enforcing cybersecurity best practices.

HURON CONSULTING GROUP — **Bangalore, India**
Senior Software Engineer (R&D) — *August 2018 – May 2022*

- Led deployment of 200+ enterprise client applications across healthcare and higher education, raising client satisfaction by 18%.
- Mentored and scaled a 20-member technical team, cutting onboarding duration by 50% and elevating delivery speed to the top quartile.
- Drove digital transformation initiatives across 5 tier-one clients, boosting operational productivity by 70% and cutting support tickets by 40%.

QUALCOMM — **Bangalore, India**
Senior Support Engineer — *August 2017 – July 2018*

- Resolved 200+ technical infrastructure issues quarterly, sustaining 99.5% uptime across hardware platforms and EDA development environments.
- Configured cloud architectures and secure developer environments for 500+ engineers, cutting onboarding friction by 60%.

HEWLETT PACKARD ENTERPRISE (HPE) — **Bangalore, India**
IT Service Delivery Consultant — *November 2015 – May 2017*

- Administered 4,500+ servers and enterprise data center nodes with 100% uptime over 18 months; saved $1M through automated server provisioning.
- Awarded 1st Prize in Corporate Hackathon for developing end-to-end automation scripts eliminating 60% of recurring manual operations.

LEADERSHIP, MULTICULTURAL EVENTS & MARKETING EXPERIENCE

- **Multicultural Event Leadership (NY & NJ):** Directed and organized large-scale multicultural and networking events across New York and New Jersey spanning Finance, Healthcare, and IT sectors, as well as landmark community cultural celebrations including Diwali, Navratri, and Ganesh Chaturthi.
- **Brand Marketing & Sales:** Executed direct marketing, digital outreach, and customer sales for prominent consumer and technology brands including Gopi, BOSS, laptops, and mobile devices; leveraged Figma for design and TikTok, Instagram, and WhatsApp for multi-channel content creation and engagement; won school-wide Marketing Competition.
- **Campus Governance & Administration:** Served as President of Cultural Activities; coordinated institutional meetings, student symposiums, and administrative assemblies; oversaw departmental IT operations, lab infrastructure, and network connectivity.
- **Community & Academic Service:** Graduate Assistant in Artificial Intelligence (Fordham); delivered 3 pro bono nonprofit consulting engagements via Net Impact NYC benefiting 1,000+ stakeholders; active volunteer with NYBLACKMBA Association.