

GABRIELLA FRANCIS

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EDUCATION

University of Connecticut | B.S. | Major in Marketing & Human Rights | Minor in Urban and Community Studies | Honors Program | May 2028

Post University | A.S. | Major in Marketing | Highest Honors 3.99 | Early College High School 1st Cohort | May 2024

SKILLS

Creative & Digital: CapCut, Adobe Premiere Pro, DaVinci Resolve, Canva, Google Workspace, Constant Contact, Aurora Web Designs

Social Media: Instagram, TikTok, LinkedIn, YouTube

Programs: EICOP Finalist 2025, LaunchPad Fellowship Program 2025+2026, UConn BOLD Women's Leadership Network 2026

WORK EXPERIENCE

UConn Student Activities: Community Outreach, Storrs, CT

August 2026 - Present

Public Relations Coordinator

- Collaborated with student leaders and staff to plan marketing campaigns and design digital content and graphics.
- Grew social media following by 11% and engagement over the course of the semester; grew application numbers for our programs by 75%.
- Produced a monthly community newsletter and built strong partner relationships.
- Maintained a database of media assets, logos, and contact information for over dozens of community partners to streamline outreach.
- Represented the organization at university events and involvement fairs.

ModelVerse, Storrs, CT

August 2025 - Present

Creative Director + Marketing Chair

- Grew Instagram following, views, and community engagement by 32.4% within the first semester of school.
- Directed storytelling creative concepts for photoshoots and led marketing for the annual Fashion Show.

Alpha Alpha Alpha, Storrs, CT

Nov 2025 - Present

Communications Director

- Manage multiple different projects, including graphics for major events and aesthetic of the overall club.

The William Benton Museum, Storrs, CT

August 2025 - Present

Gallery Attendant + Front Desk

- Monitor exhibits to ensure artwork safety while assisting visitors with information and guidance. Supports daily operations by maintaining a welcoming environment and enforcing gallery policies.

Mattatuck Museum, Waterbury CT

May 2023 - August 2026

Visitor Services

- Independently planned, coordinated, managed outreach and promoted a community event that raised \$5,000 for the nonprofit museum, coordinating 200 attendees, volunteers, and partners.

Beyond Film School, Brooklyn, NY

July 2025 - Aug 2025

Script Supervisor and Editor

- Managed continuity and script accuracy on set while assembling footage into cohesive final edits.
- Collaborated effectively in a team setting with directors and crews while working independently on editorial tasks.
- Worked within a collaborative team setting on set with other crew.

Community Service

Student Leader: UCONN Community Outreach Alternative Break Program (1 trip: Groton, CT)

Volunteer: UCONN Community Outreach Alternative Break (3 trips: Puerto Rico, New Bedford MASS, Costa Rica)

ACCOMPLISHMENTS

- Day of Pride Scholar | Full Ride to the University of Connecticut
- Awarded Best Editing at Beyond Film School 2025 Film Premiere
- LifeSmarts 3rd Place National Winner 2024
- 2x Special Congressional Recognition (Issued by Jahana Hayes)
- Raised \$5,000 for the Mattatuck Museum
- Published a [Writing News Article](#)