Oyemakin Favour

AI Response Evaluator | Generalist Expert | Video Editor

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PROFESSIONAL SUMMARY

Generalist Expert, professional video editor, and content strategist with a B.Sc. in English Language and 400+ hours of self-directed study in AI systems, prompt engineering, and content evaluation. Skilled at spotting factual errors, logical gaps, and quality issues in AI outputs, then documenting them in clear, structured written feedback. Strong critical reader and precise writer who works independently, follows detailed rubrics, and meets deadlines without close supervision.

CORE SKILLS

- **AI Output Evaluation:** response quality assessment, accuracy and fact-checking, rubric-based scoring, side-by-side comparison, error categorization
- **Writing and Feedback:** structured written feedback, clear rationales, concise documentation, grammar and style editing
- **Critical Reading:** instruction-following checks, logical consistency review, identifying hallucinations, bias, and unsafe content
- **Work Style:** high attention to detail, independent and self-directed, reliable under deadlines, comfortable with detailed guidelines

PROFESSIONAL EXPERIENCE

AI Content Evaluator & Quality Reviewer | Freelance (Upwork), Remote | 2024 – Present

- Evaluated 500+ AI-generated responses across 20+ topics for accuracy, relevance, completeness, and instruction-following.
- Wrote structured feedback and clear rationales that explain each rating and point to specific errors.
- Flagged hallucinations, logical gaps, unsafe content, and tone issues using detailed rubrics and guidelines.
- Earned a 100% Job Success Score on Upwork by working independently and delivering consistent quality on deadline.

Video Editor | Moonshot Marketing, Israel | 2025 – Present

- Edit video, scripts, captions, and voiceovers, catching errors in accuracy, timing, continuity, and tone.
- Review footage and drafts against client briefs, deciding what to keep, cut, or revise for the final cut.
- Write clear revision notes explaining what was wrong, why it mattered, and how to fix it.

Senior Marketing & Content Strategist | Grix, Lagos, Nigeria | 2023 – Present

- Planned, wrote, and edited marketing content across channels, keeping messaging accurate, clear, and on-brand.
- Researched topics and fact-checked claims before publication to maintain credibility.
- Reviewed content performance and audience feedback to refine strategy and improve quality.

EDUCATION

B.Sc. in English Language | Obafemi Awolowo University (OAU), Ile-Ife, Nigeria | 2025

Social Media Management Training | University of SMM

Professional Development: 400+ hours of self-directed study in AI systems, prompt engineering, and content evaluation5

TOOLS

Video & Design: CapCut, Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, DaVinci Resolve, Canva

Writing & Productivity: Google Docs, Google Sheets, Microsoft Word, Notion

AI Platforms Evaluated: ChatGPT, Claude, Gemini