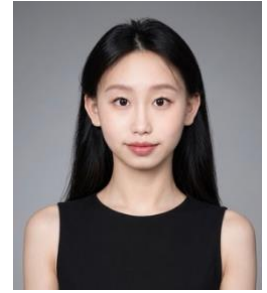


Fangyue (Evelyn) Guan

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EDUCATION

Duke Kunshan University (DKU)

Class of 2029

Behavioral Science / Economics

Kunshan, China

- GPA: 3.9/4.0; Dean's List: Fall 2025; Spring 2026 (Ranked in top 10%)
- Campus Involvement: Consulting Club (Core Member), Chinese Dance Club (Core Member)

The Affiliated High School of Peking University (PKUS)

Class of 2025

PROFESSIONAL EXPERIENCE

China Everwin Asset Management Co., Ltd.

May 2026 – June 2026

Corporate Governance Intern (May 2026 – Jun 2026)

Beijing, China

- Compliance Review: Systematically reviewed regulations and internal bylaws regarding the rights and responsibilities of directors and shareholders, constructing a structured compliance reference framework.
- Document Vetting: Cross-verified notices and resolutions for the Annual General Meeting (AGM) to accurately identify agenda flaws and procedural compliance risks.
- Due Diligence: Conducted background due diligence on independent director candidates, compiling multidimensional summaries of industry experience, honors, and affiliations. Delivered structured research briefs and provided strategic candidate recommendations by benchmarking against peer companies.

Brand Communication Intern (Jun 2026 – Jul 2026)

Beijing, China

- Event Planning: Authored a comprehensive proposal for a company-wide investment culture campaign covering 270 employees, overseeing budgeting, material preparation, promotional strategies, and task delegation.
- Execution & Coordination: Designed an integrated online-and-offline engagement strategy and coordinated a cross-functional volunteer team of 15 to ensure seamless venue setup and event facilitation.

ACTIVITIES

2026 Deloitte Digital Camp

Apr 2026

- Benchmarked Disney (5.9% margin, NPS decline from surge pricing) vs. Universal (14% margin, weak personalization), pinpointing a 15-25% revenue leakage gap from static pricing.
- Proposed price transparency and guest-perceived fairness as ParkMind's core differentiation, replacing Disney-style surge pricing with a trust-based model.
- Built the business case: revenue stream breakdown, 3-year projections (+25% RevPAX, +15% repeat visits), and a SaaS go-to-market plan for 500+ mid-size parks.

Digital Innovation Challenge

Oct 2025 – Mar 2026

1st place in the Final Stage, highest score in Stage 1

Duke Kunshan University & NYU Shanghai

- Identified critical inefficiencies in the molecular pharmaceutical pipeline stemming from fragmentation, resulting in high costs and low optimization efficiency.
- Proposed an intelligent operating system connecting all pipeline stages via a unified knowledge base, leveraging recursive learning and AI-assisted reflection.
- Responsible for writing industry analysis and strategic proposal completed initial AI integration in collaboration with three teammates powered by *Henlius*.

2026 L'Oréal Brandstorm Business Competition

Nov 2025 – Apr 2026

Team leader

- Excel at understanding the characteristics of members to assign tasks; clarify the workflows to ensure the efficient completion of stage tasks.
- By integrating quantitative and qualitative data and analyzing perfume market reports, gained insight into market opportunities and built core user portraits; delivered key inputs that anchored the team's product concept and narrative.

LEADERSHIP & SERVICE

PwC

May 2026 – Present

Leaper (Campus Ambassador)

Kunshan

- Selected for PwC China's Leaper Future People Program; expected to support employer branding and campus recruitment initiatives.

Personal Social Media Account

Individual

- Independently conceptualized and produced a lifestyle content series in Xiaohongshu and TikTok, achieving 10000+ views.

ADDITIONAL INFORMATION

Languages: English (EMI; top 3% in school-wide English interview (Beijing region)), Chinese (Native)

Skills: ChatGPT, Claude, Excel, PowerPoint, Word, Public Speaking

Additional: Chinese Dance (13 years of training, Level 10 Certification); Equestrian

Available work time: More than 4 days per week