

Fang-Chun HUANG

Business Analyst | Trilingual EN/FR/ZH| EDHEC Double Diplome

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RECE Visa(full-time authorization)|Open to relocation

Portfolio: [Fang Chun HUANG Notion/Linkedin](#)

Looking for Business Analyst/Consultant data role. Trilingual Business Analyst (EN/FR/ZH), dual Master's degree from EDHEC in Data Analytics & AI. Working on translating business needs into actionable recommendations, drawing on varied international experience.

EXPERIENCE

Data & Business Analyst June 2025 - Dec. 2025

CEVA Logistics

- Gathered reporting requirements through a targeted survey of the Operations teams; translated needs into actionable KPIs and prioritized the reporting roadmap
- Improved reliability of contractual data (100,000+ entries); built Power BI reports (DAX, Power Query) that cut manual processing by 20% and reached 99% data integrity
- Set up quality controls on operational data, including detection of a calculation error on a monthly KPI; escalation to management led to an overhaul of the reporting methodology
- Facilitated a collaborative workshop to identify team friction points, resulting in a best-practices manual

Strategy & Innovation Analyst June 2024 - Aug. 2024

Campus Région du numérique

- Conducted independent monitoring of AI and digital trends across multiple sources (reports, specialized articles), synthesized into 5 accessible articles published on the organization's website for the general public

Assistant Product Manager Sep. 2023 - Feb. 2024

Bandai Namco Europe

- Managed stakeholders across Japan HQ, the US team, and 10+ European markets for 3 franchises, coordinating marketing launch calendars
- Structured a feedback-loop process to consolidate regional input, reducing the risk of strategic misalignment in product decisions
- Reviewed translated content for consistency to ensure product messaging stayed aligned internationally

PROJECTS

- Profitability Analysis — Retail Chain (SQL, Power BI)**
Ongoing profitability analysis for a multinational retail chain (100+ stores, 6 countries, 50K+ customers): RFM segmentation in Power BI already revealed that the "At Risk" segment generates more profit than "Champions," calling into question the effectiveness of the loyalty program
- Voice of the Customer — UX Requirements Pipeline**
Processed 5,000+ unstructured user reviews using sentiment analysis, prioritizing UX improvement areas (+25% projected increase in user satisfaction)

EDUCATION

EDHEC Business School Lille, France

Master in Data Analytics & Artificial Intelligence / Master in Business Management 2022-2025

SKILLS

Business Analysis: Requirements Gathering, BI & Reporting, Agile Methodology, Data Quality Management, data storytelling

Tools: Power BI, Python, SQL, JIRA, QlikSense

Language: Chinese(native)/English(C2)/French(C1)