EVIE 0'SULLIVAN

Segovia, Spain
(+34) 643318857 | eosullivan.ieu2025@student.ie.edu

SUMMARY

An engaging, driven and creative communication and digital media student at IE University, ranked in the top 10% of my cohort. With hands-on experience in videography, photography, editing, social-media content creation. Interested in creative direction, marketing and visual storytelling, with a particular ambition to develop visual identities, branding and campaigns for artists and music labels.

EDUCATION

IE UNIVERSITY — **Madrid, Spain**
Bachelor in Communications and Digital Media — **Expected: July 2029**

- GBP: 9.05/10.00
  - Ranked in the top 10% of my cohort (177 students) with an above average GPA.

HURTWOOD HOUSE — **Dorking, UK**
A Levels — **Graduated: June 2024**

- Media Studies - A*
- Psychology - A
- Music Technology - B

Awarded highest grade in the world for Cambridge A level Media Studies

LE BOCAGE INTERNATIONAL SCHOOL — **Moka, Mauritius**
IGCSE (8 subjects passed with B average) — **Jan 2018- June 2022**

EXPERIENCE

IE PROJECT (Internship) — **Segovia, Spain**
RSME Rebranding & Corporate Identity System — **September 2026 - Present**

- I am currently working with *Real Sociedad Matemática Española* to redesign their logo and present new ideas to the team.
- Gaining hands-on experience in branding and corporate identity development.
- Being exposed to a real institutional rebranding process
- Strengthening my creativity, communication, and strategic thinking skills.

IEU MUSIC CLUB — **Segovia, Spain**
Member (Lead Singer) & assisting with Communications department — **September 2025 - Present**

- Audience engagement & performing under pressure to 200 audience members for a requested gig in Oslo, Norway.
- Time management skills when rehearsing for 9 hours a week.
- I designed the advertising poster for our show in a nightclub in Segovia, which resulted in 150 tickets sold.
- An artist perspective gives me an inside understanding when working within the music industry.

EXTRACURRICULAR ACTIVITIES

- **YouTube content Creator** - As a hobby I record and edit my own YouTube videos as a creative outlet, to enhance my editing and visual storytelling skills. I document various aspects of my life and am aiming to grow to channel to reach more viewers this year. (February 2024- Present).
- **High school podcast Co-producer** - I was selected as a key member of my school's podcast, where I had the responsibility of co-hosting, writing and recording my weekly piece along with interviewing guests & teachers. (Surrey, UK. September 2023- June 2024).
- **Sound Engineering assistant:** As a graduate from a performing art based high school, annual concerts were held to a professional standard with several musicians and vocalists. I was responsible for sound engineering and balancing the sound levels for multiple numbers. (Surrey, UK. June 2024)

- **Artist campaign - Director & Producer**: As part of my coursework for Media studies, I directed and produced an artist campaign which required making a social media page, magazine cover, digipack, and an advanced level music video. Directing the camera angles along with the set design. (Surrey, UK. September 2023- November 2023).
- **Student Representative Council**: I was selected to represent my class of 30 students; attending weekly meetings to voice the needs of my peers. I successfully created a campaign resulting in drinking water fountains placed around the campus through a petition of 700 signatures I presented to my principal. (Mauritius, January-November 2021)).
- **School graduation - Photographer** (Mauritius, November 2020).
  I had the responsibility of taking and providing photos of the graduating class of 2019 from my previous school. Complete the task under a tight deadline and skillfully edit the images to a high standard.

LANGUAGES

- **English** (Native). **French** (B2). **Spanish** (B2).

ADDITIONAL INFORMATION

- **Computer Skills:** Advanced user of all social media platforms, Premier Pro, Adobe Illustrator, Logic Pro, Canva.
- **Musical Interests:** I am the lead singer of the IE music club band, I compose music as well as playing the piano, guitar & drums and composing music.