

Elijah J. Andoh

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📍 Fredericksburg, VA

ABOUT ME

Hello my name is Elijah Andoh I am a graphic designer, photographer, painter and editor based in Fredricksburg Virginia. I am in college pursuing a bachelors degree in business marketing. I have hands-on experience in branding and digital marketing. I am very passionate about combining creativity with data driven marketing strategies. Regardless if i'm behind a camera and creating content for my work. I bring authenticity and dedication to each project I work on, always ready to create something new.

SKILLS

Freelance Gaphic designer
Email marketing (MailChimp)
Google analytics

Photographer
Market research and analytics
Digital marketing

Content creator
Campaign support
Client communication

PROFESSIONAL EXPERIENCE

JAN 2024 - JAN 2026 📍 Richmond, VA

- Assisted in planning, and execution of digital marketing campaigns.
- Created, schedule and monitored social media posts across various platforms.
- Conduct market research and analyzed trends.
- Collaborated with marketing experts to develop new campaigns and poster ideas.
- Digital marketing expert. (SEO & UGC)
- Answered phone calls and directed inquiries appropriately.
- Assisted with paperwork, filing, and data entry.
- Maintained a clean, organized, and welcoming front desk area.

SOFTWARE



EDUCATION & CERTIFICATIONS

- VCU (Virginia Commonwealth University)
Major: Business marketing & graphic design
GPA: 3.5
- Business office skills
- Communication skills
- **Portfolio:**
<https://andoharts.pixieset.com/fashionphotos/>

EXTRACURRICULAR ACTIVITIES STRENGTHS

- I see myself as team player with strong interpersonal skills when I am customers
- As a graphic designer on the side I work with clients by not only provide a design but also solution that by solve within the clients needs
- At church I am a photographer for events that goes on. I view. myself as very independent and goal oreinted