Elaina Johnson

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Profile: I'm in my third year earning my marketing degree at Western Governors University. I'm passionate about visual and digital design, customer relationship management, and marketing campaigns. I have both professional and personal experience with Canva, Microsoft Office, and select Adobe software.

Experience

2026
Freelance Design Work

I collaborated with a client to develop a custom book cover for her upcoming memoir. I used Canva to create the artwork, then managed revisions to deliver a finalized cover design.

2020 - PRESENT
Photographer | LJ Photography

While running and operating my own photography business, I have learned several key business skills. I have learned to interact with a wide range of customers, handle pricing, create advertising campaigns, and digital marketing.

2017 - 2019
Store Attendant | Hope's Kids Closet

At Hope's Kids Closet, I not only operated the cash register, but I also cleaned the store and organized donations. I also assisted with children's activities.

2014 - 2019
Direct Support Professional | TSI by Mentor

Working as a direct support professional, DSP, for a little over 5 years, taught me to take care of people with special needs. I assisted with cooking and cleaning, and I also taught them how to live independently.

Skills

Marketing • SWOT Analysis • Team Leadership • Problem Solving • Consumer Behavior • Critical Thinking • Strategic Thinking • Customer Service • Microsoft Office • Canva • Adobe Creative



Education

2024 – PRESENT
Bachelor of Science, Marketing | Western Governors University | Salt Lake City, Utah