

ACADEMIC QUALIFICATION

Bachelor of Science in Statistics (Honors)

Ramjas College, University of Delhi

November 2022-June 2026

CGPA: 7.45/10

ACADEMIC PROJECTS

1. Customer Segmentation using RFM Analysis |pandas • NumPy • Matplotlib • Seaborn **June 2026**

Built an end-to-end customer analytics pipeline using pandas — including data cleaning, deriving Total_Amt, datetime transformation, and grouped aggregation by Customer ID.

Segmented customers into 5 business-ready groups (VIP/Loyal, Potential Loyal, At Risk, Can't Lose, Lost) and visualised distribution and score profiles using matplotlib, seaborn, and Plotly (bar charts, treemap, box plots, heatmap)

INTERNSHIPS

1. Product Management Extern, Extern-BeReal

June 2026- Present

- Currently working mapping user journey to understand the frictions and delight points of the app.
- Working on figuring out what features work and do not work for the app, while understanding the competition.

2. Intern, Ministry of Statistics and Program Implementation, GOI

December 2025-February 2026

- One of the 43 Students selected nationwide for an internship at MoSPI, currently working in the Economic Statistics Division.
- Worked on IIP- Index of Industrial Production, optimizing data from Excel and conducting an analysis on R.
- Reduced analysis time of manually conducting the process in Excel by calculating the indices in R.

3. Growth and Analytics Power BI Intern, Frost and Sullivan

June - September 2025

- Developed multiple interactive Power BI dashboards from large datasets, enabling clear visualization and actionable business insights. Cleaned, structured, and analysed Total Airline Market Data using advanced Excel functions to support accurate reporting and decision-making.
- Contributed to 360 GO Deliverables across 10+ industries, ensuring timely, high-quality outputs tailored to diverse client needs.

4. Research and Data Analyst Intern, Institute of Economic Growth,

January- February 2025

- Analyzed and interpreted Infant and Neonatal Mortality Rates across Indian states using Snycrimates and STATA, identifying key health determinants. Examined national survey data, assessing factors influencing mortality trends, maternal health, and child nutrition.
- Performed Multivariate Logistic Regression on NFHS-4 India data, evaluating the impact of IFA tablet consumption during pregnancy on newborn health outcomes. Interpreted NFHS-4 data on exclusive breastfeeding, utilizing STATA for statistical modeling to derive insights for maternal and child health research.
- Reviewed and analyzed approximately 60+ research papers to gather information and collect data.

LEADERSHIP ROLES

Vice President, CDF RAMJAS

April 2023- May 2025

- Selected as 1 of 50 from 250+ applicants for the Connecting Dreams Foundation, Ramjas Chapter, demonstrating leadership and strategic capabilities.
- Promoted to Project Head within 8 months, currently leading a team of 45+ members.
- Spearheaded and monitored the launch of the project after conducting extensive market and competitor analysis and feasibility testing, and pilot surveys to drive data-backed decision-making.
- Developed an optimized supply chain, ensuring seamless direct-to-consumer sales.

- Managed social media marketing, implementing data-driven strategies that increased reach by 573% and engagement by 1553%, enhancing brand visibility and audience growth.

ACHIEVEMENTS/CO-CURRICULAR/EXTRACURRICULAR

- Completed Mckinsey Forward Learning Program. **October 2025**
- Accepted to HPAIR ACONF'25 and HPAIR HCONF'26 Conference. **August 2025**
- Secured 2nd place out of 100 teams in Operation Scam Slam, an elocution competition at Ramjas College, demonstrating public speaking and analytical skills. **February 2024**
- Placed 4th in Econ Article Competition (IIM Rohtak), out of 310 participants. **November 2023**
- Ranked 4th nationally out of 685 teams in a Case Study Competition by IIM Rohtak, showcasing problem-solving and strategic thinking. **September 2023**
- Won 3rd prize in Kaizen Article Calls (IIM Rohtak) for Risk Assessment in Supply Chain Management, out of 286 participants, with my article being published in their magazine. **May 2023**
- 1st Place out of 221 teams in Markenova, a marketing competition, highlighting expertise in marketing and entrepreneurship. **April 2023**

COMMUNITY INVOLVEMENT

- Volunteer at Unchi Udaan NGO. **June 2023- November 2023**
- National Service Scheme: Participated in cleanliness campaign at Ramjas College, promoting hygiene, cleanliness and discouraging the use of plastic materials. **September 2023**
- Volunteer of Operations Department at Warriors Without Cause NGO **October 2024- September 2025**