

Declan Sunata

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EDUCATION

Northeastern University, D'Amore-McKim School of Business

Candidate for Bachelor of Science in Business Administration, Concentration in Business Analytics | Expected 2030

Standardized Testing - IELTS: **8.0** (Overall Band Score), 2026

Relevant Coursework: Financial Accounting & Reporting, Business Statistics, International Business and Global Responsibility

PROFESSIONAL EXPERIENCE

PT Kenko Sinar Indonesia

Jakarta, Indonesia

Digital Marketing Intern, Competitive Pricing Analysis

Jun 2026 – Aug 2026

- Produced AI-generated videos and advertising content for new and established product lines, supporting digital marketing campaigns and strengthening the company's online promotional efforts.
- Compiled competitor pricing data from major online marketplaces and developed a structured comparison analysis to identify pricing differences, market positioning, and potential opportunities.
- Initiated and coordinated outreach with an external marketing agency to develop retail floorstand displays, improving product visibility, shopper accessibility, and overall in-store presentation.

ACTIVITIES & VOLUNTEERING EXPERIENCE

LBFE Boston

Boston, MA

Technology Support & Social Engagement Volunteer

Oct 2026 – Present

- Assist older adults with everyday technology needs, providing patient guidance and accessible explanations to help them navigate digital tools with greater confidence and independence.
- Engage older adults in conversation and companionship during weekly visits, building intergenerational connections and supporting a sense of belonging within the senior center community.

Boston City Blessing Church

Boston, MA

Church Operations Volunteer

Oct 2026 - Present

- Prepare and maintain worship spaces and common areas before weekly services, contributing to a clean, orderly, and welcoming environment for congregants and visitors.
- Restore and organize shared spaces after services, supporting ongoing upkeep of church facilities and ensuring readiness for future worship services and community activities.

Project Beriasa

Jakarta, Indonesia

Entrepreneurship Mentor

Jun 2025 – Aug 2025

- Initiated and led outreach to a Jakarta orphanage, successfully securing its participation in a multi-week sales competition designed to introduce children to entrepreneurship through practical experience
- Collaborated with group members to develop and deliver hands-on entrepreneurship lessons, teaching participants fundamental selling skills, customer communication, teamwork, and basic business decision-making.
- Accompanied participants to a popular Sunday morning running area, providing real-time coaching and encouragement as they applied their skills by selling beverages directly to customers
- Supported the program's educational impact by providing school supplies to every participant and awarding Chromebooks to the competition winners to encourage continued learning and development

DigiPintar

Jakarta, Indonesia

Program Leader

Apr 2025 – Mar 2025

- Delivered a digital literacy program covering Google Docs, Slides, Sheets, Gmail, Canva, and ChatGPT to develop students' practical workplace technology skills.
- Adapted lesson plans for students with varying levels of digital experience, keeping instruction accessible, engaging, and applicable to real-world tasks.
- Donated 3 Chromebooks to expand students' access to technology and support their continued learning and skill development after the program ended.

SKILLS, CERTIFICATIONS & INTERESTS

Skills: Microsoft Excel, Microsoft PowerPoint,

Languages: English(Native), Indonesian(Native), Chinese(Limited) | **Certificates:** BMC, BMF

Interests: Basketball, Piano, Traveling, Food, Skiing, Music, Valorant,

