Daniela Troitiño Vazquez

Segovia, Spain
(+34) 630171589 | dtroitino.ieu2025@student.ie.edu
Eligible to sign an internship agreement via IE University

SUMMARY

Globally minded second-year BBA student at IE University with proven leadership in social impact initiatives, event planning, and team coordination. Experienced in launching and managing community projects, supporting marketing and budgeting efforts, conducting economic research and data analysis, and working in multicultural environments.

EDUCATION

IE UNIVERSITY — **Segovia, Spain**
Bachelor in Business Administration (BBA) — **Expected: June 2029**
- GPA: 8.51/10.00

INTERNATIONAL AMERICAN SCHOOL OF CANCUN — **Cancun, Mexico**
American Highschool Diploma — **June 2025**
- GPA: 9.20/10.00
- Academic Excellence Scholarship
- AP Scholar

EXPERIENCE

IE ECON&DATA LAB — **Segovia, Spain**
Research Analyst, BBVA (FinTech & Neobanks vs. Traditional Banking) — **January - June 2026**
- Analyzing how FinTech and neobanks stack up against traditional banks in a client research project for BBVA.
- Building a comparative time-series dataset using World Bank Findex, IMF Financial Access Survey, BIS, and ECB data, and analyzing growth, profitability, and digital adoption trends.
- Developing the research framework and econometric methods to measure FinTech's impact on incumbent banks' margins and branch networks.

SAM FOUNDATION RESCUE CANCUN (Non-Profit Organization) — **Cancun, Mexico**
Co-Founder — **January 2020 - Present**
- Secured $5,000+ in funding through bake sales/community events to support the rescue, care, and adoption of 40+ stray dogs.
- Led & participated in volunteer recruitment and coordination, directing sterilization campaigns and daily operations.
- Managed partnerships with local shelters and donors to ensure sustainable food and medical supplies.

MOTEL LA MONTAÑA — **Maracaibo, Venezuela (Remote)**
Marketing & Accounting Intern — **Summers 2023 - 2026**
- Improved budgeting efficiency by organizing and digitizing financial records for smoother online operations
- Supported marketing initiatives targeting 800+ clients, contributing to increased visibility and engagement

CANCUN MODEL UNITED NATIONS (CancunMUN) — **Cancun, Mexico**
Chair, UNHRC Committee (Secretariat) — **September 2022 - 2023**
- Led committee operations, overseeing debates, parliamentary procedure, and delegate performance.
- Authored research guides, selected committee topics, assisted in event planning, and coordinated logistics and website content.

EXTRACURRICULAR ACTIVITIES

- **Treasurer & Event Planner, Senior Committee -** Managed budgets and organized senior events and fundraisers. (Cancun, Mexico. September 2024 – 2025)
- **Delegate, UNHRC & US Senate, CancunMUN -** Drafted position papers, delivered speeches, and co-authored resolutions. (Cancun, Mexico. November 2022 & 2024)
- **Delegate, ECOFIN, Global Citizens Model United Nations -** Debated at UN Headquarters and contributed to a resolution on illicit wildlife trafficking. (New York City, USA. March 2023)
- **Volunteer, VIFAC (Teen Pregnancy Center)** - Assisted with food donations and community baking initiatives with teen mothers and their children, fostering social support and engagement. (Cancun, Mexico. March 2023 – November 2023)
- **Volunteer, Beach Clean-ups -** Participated in environmental conservation efforts by collecting waste and promoting sustainability awareness. (Cancun, Mexico. 2021 – 2023)
- **Volunteer, El Abrigo Nursing Home -** Organized visits with classmates, donated supplies, and provided companionship to elderly residents. (Cancun, Mexico. October 2019)

LANGUAGES

- **Spanish** (Native). **English** (Fluent). **French** (Intermediate).

ADDITIONAL INFORMATION

- **Computer Skills:** Microsoft Office (Excel, Word, PowerPoint), Python, R, social media management tools, Canva, Adobe Photoshop, Adobe Lightroom.
- **Research & Analytical Skills:** Economic research, time-series data collection and cleaning, data analysis and visualization (Excel, Python, R), literature review, descriptive statistics, econometric analysis.
- **Other courses:** Lululemon Marketing Virtual Experience (Forage), Basic First Aid Course (Red Cross).