

RICARDO A. MOGOLLÓN PÉREZ

Systems Engineer | Web Designer & Digital Marketer

Proactive Systems Engineer and Web Designer with extensive experience in ICT projects, web design using CMS (WordPress / WooCommerce), frontend/backend development, and relational database management. Specialized in strategic consulting, digital marketing, and corporate process optimization.

Email: mogollonp@gmail.com

LinkedIn: linkedin.com/in/riquialon

Location: Maracay, Venezuela / USA

Languages: Spanish (Native), English
(Working)

PROFESSIONAL EXPERIENCE

Digital Marketing Specialist & Web Consultant

Freelance / Independent Professional

January 2005 – Present | Maracay, Aragua, Venezuela

- Brand development, UI/UX web design, and strategic growth of website traffic and ad revenue.
- Design and implementation of websites and e-commerce platforms using WordPress and WooCommerce.
- Strategic business consulting: business plans, sales strategy development, and transaction structuring.
- Startup advising on corporate structure, employee education, and privacy policy drafting.
- On-site and remote training on workstation ergonomics, occupational health, eye strain, and back pain prevention.

Software Systems Engineer

Freelance Consulting

2005

- Extensive database management and large-scale migration from SQL to Oracle databases.
- Generated new software development deals focused on custom technology projects.
- Design and implementation of statistical systems and process controls.

EDUCATION

B.S. in Systems Engineering

Universidad Bicentennial de Aragua

Management Information Systems | 1998 – 2005

Software Developer Program

FONACIT & Colegio Universitario de Caracas

Software Development Certification Program

CORE SKILLS

WEB DEV & CMS

WordPress

WooCommerce

JavaScript

PHP

HTML5

UI/UX Design

DATABASES

MySQL

Oracle

PostgreSQL

DB2

SQL Migration

ADDITIONAL SKILLS

- Statistical Process Control (SPC)
- Quality Control Systems
- Production Engineering (Preventive & Corrective Maintenance)
- Organization & Methods (O&M) Analysis
- Information Systems Development

CERTIFICATIONS

IBM Certification

e-Business Application Developer Program

LANGUAGES

Spanish

Native / Bilingual

English

Professional Working