

CIDETH OLIVA

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Education & Honors

University of Maryland

Master of Science: Information Systems & Artificial Intelligence

Bachelor of Science: Information Science

Bachelor of Arts: Immersive Media Design | *Minor:* Technology Entrepreneurship and Corporate Innovation

College Park, MD

Expected: May 2027

Skills

Technical: HTML/CSS, JavaScript, TypeScript, React, REST APIs, Generative AI, LLMs, Machine Learning, Python, SQL, R

Professional: Agile/Scrum, Project/Sprint Planning, UI/UX Design & Research, Wireframing, Prototyping, Usability Testing, User Journey Mapping, Personas, Accessibility/WCAG, Cross-Functional Collaboration, Competitive Analysis, Graphic Design

Tools: Adobe Creative Cloud (Illustrator, Photoshop, InDesign, etc.), Canva, Figma, Framer, Jira, Trello, Miro, Qualtrics, Tableau, Google Workspace, Microsoft Office Suite, Git, GitHub, VS Code, Vercel, Notion, Asana, ChatGPT, Gemini, Claude, GitHub Copilot

Professional Experience

BeReal, Externship

Remote

Product Management, UI/UX Extern

September 2026 - Present

- Conduct product discovery and competitive analysis across 3 platforms (Instagram, TikTok, Snapchat), mapping the end-to-end BeReal user journey using the AIDA framework to identify 5+ opportunities to improve engagement and retention.
- Translate user pain points and product opportunities into 8+ Figma screens for a new feature, iterating through user testing and feedback to improve usability and support engagement goals.

University of Maryland Computing Catalyst

College Park, MD

Graduate Assistant

June 2026 - Present

- Lead end-to-end program operations for the RESET scholarship, managing timelines, eligibility review, stakeholder communications, and application workflows for 300+ applicants to keep selection milestones on schedule.
- Build and automate Qualtrics workflows across 3+ programs, using Google Sheets and YAMM to manage 659+ responses and deliver targeted outreach to 194 applicants.
- Clean, validate, and maintain 2,000+ student records across Google Sheets and Microsoft Access, using automation and data-quality checks to reduce manual processing and improve accuracy across program reporting.

STAMP Marketing @UMD

College Park, MD

Graphic Design Marketing Student Manager

June 2025 - Present

- Manage 30+ monthly digital and print projects for 10+ campus clients using Adobe Illustrator, Photoshop, InDesign, and Envato, balancing competing deadlines and translating stakeholder feedback into on-time deliverables.
- Design and optimize campaign assets across 4+ channels, including Instagram, LinkedIn, digital signage, and web, maintaining brand consistency and WCAG accessibility across multi-channel campaigns.
- Lead and mentor 5+ student designers, establishing design workflows, conducting creative reviews, and providing feedback on Adobe Creative Suite execution to improve design quality and on-time project delivery.

Break Through Tech

College Park, MD

Career Launch Program Assistant | TechStart TA

June 2025 - Present

- Lead 10+ student teams through technical project delivery, coordinating milestones, tracking progress, resolving blockers, and supporting full-stack application development from prototype through deployment.
 - Collaborate cross-functionally with program staff and 5+ industry partners, including Microsoft and Humana, to coordinate programming, develop technical documentation and presentations, and support project-based initiatives.
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Leadership Experience & Projects

ColorStack

College Park, MD

Marketing Chair & UI/UX Lead

September 2026 - Present

- Lead UI/UX and visual design for a 300+ member organization, improving website usability and brand consistency.

Latinos in Computing

College Park, MD

Co-President & Co-Founder

April 2026 - Present

- Co-founded and scaled a computing organization from launch to 60+ members, developing programming, technical initiatives, industry partnerships, and events to expand community and professional opportunities for underrepresented students in tech.
- Apply project management practices across organization-wide initiatives, managing timelines and deliverables, delegating responsibilities, and tracking progress to ensure on-time execution.

CTIS, CLARITY AI-Enabled Clinical Trial Review Platform

Rockville, MD

UI Designer / Developer Manager

January 2026 - Present

- Lead dashboard development for 6 user roles across 7 Agile sprints, building an AI-assisted clinical trial review platform designed to reduce protocol review time by 10–20%.
- Collaborate with a 5-person cross-functional team to translate complex clinical research workflows into role-specific features for federal research organizations, including NIH.