

Chirag Joshi

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LEADERSHIP & PROFESSIONAL EXPERIENCE

Visual Merge

Aug. 2025 – May. 2026

Founder

Mumbai, MH

- Built a B2B creative consulting & marketing company; led 40~ people throughout, generated 10+ million impressions and increased sales by 20% for clients in India, USA & Australia by redesigning content strategy using AI workflows.
- **Public Phone:** Built an international community of photographers members from 90+ nations; 7 continents.
- **Visual Merge Foundation:** Ran 1000km in 100 days raising funds and awareness for the Punjab Floods 2025; Raised INR 1Lakh+ & led 10+ Initiatives across India and Nigeria across different themes; guided CSR reports.

Universal Hunt

Mar. 2025 – July. 2025

Business Consultant (Full-Time)

Mumbai, MH

Worked in identifying talent gaps for C-suite and senior roles across FMCG, Pharma, Real Estate and support workforce efficiency and talent pipeline mapping for clients in India, Australia, South Korea, UAE & Kenya.

- Engaged with 1000+ professionals, Led outreach campaigns & client meetings; 15-20% increase in monthly engagements & conversion Rate by 20% generating INR 20 Lakhs per month by crafting high-impact pitches.
- Reduced manual effort by 30% by introducing CRM & AI tools in the organisation, onboarded and trained new joiners.

The Geostrata (Member)

Oct. 2025 - Present

New Delhi (Remote)

Head - Grants & Fund Development

- Lead Funding of the Organisation via CSR, 80G, and 12AA; Funders Include - NATO, KAS, and more.

Communications & Engagements Officer

- Manage communications for all events: NATO - India Youth, India - EU, India - ASEAN Youth Conferences, etc.
- Handle all Engagements for Podcasts, Panels and Partnerships with Embassies, Government Bodies, MPs, Private Institutions and HNIs; Founded and lead the Internal Capacity Building Programme.

Research Intern

- Wrote 30+ Research pieces & articles across geopolitics, media, finance, defense & tech.

EDUCATION

Jadavpur University

May, 2024

BA, Political Science (Hons.) 8.6/10 GPA

Kolkata, WB

- Equity Officer (Office Body 2023-24)
- Finance Lead: JUMUN 2023 - JU Debating Society
- Quarter-Finalist: Men's Singles - JU Badminton Tournament (Among 12 Departments)

U.S Department of State & IREX

July, 2023

Diploma, Media Literacy

Kolkata, WB

(8000+ applicants for 50 seats)

The Millennium School

May, 2021

Grade XII, CBSE - 96.2%

Lucknow, U.P