

CHIOMA CHINWUKO

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PRODUCT MANAGER

PROFESSIONAL SUMMARY

Product Manager with 6+ years of experience building and delivering technology products across EdTech, healthcare, enterprise technology, and early-stage environments. Experienced in taking products from user discovery and problem definition through product requirements, UX collaboration, development, launch, and iteration. Hands-on 0-to-1 product experience developing a digital mentorship platform, including user and market research, product strategy, MVP definition, roadmap prioritization, Figma-based UX collaboration, and cross-functional product development. Combines user-centered product thinking with technical fluency, data-driven decision-making, Agile delivery, and business acumen to build digital experiences that create value for both users and organizations.

EDUCATION

Indiana Tech University, College of Business – Fort Wayne, IN

Master of Business Administration (MBA): GPA - 3.8

- Relevant Courses: Leading Global Projects, Operations & Technology Management, Quality Management, Statistical Learning & Analytics.

Smith College –Northampton, Massachusetts

Bachelor of Arts, Self-Designed Major: Entrepreneurship and Human Development

PROFESSIONAL EXPERIENCE

Aledade – Washington, DC

March 2026 – Present

Technical Project Manager

- Translated business and employee needs into product requirements and implementation priorities for an enterprise digital workplace platform, partnering across technology, security, integrations, content, and business teams from definition through production launch.
- Improved the digital employee experience by identifying user and organizational needs, clarifying requirements, and translating them into actionable platform improvements with cross-functional technology teams.
- Evaluated technical dependencies, implementation constraints, and stakeholder needs to shape feasible solutions and move product improvements through testing, user acceptance, and release.
- Built centralized product delivery processes and reporting to improve visibility into product readiness, risks, dependencies, and execution across a multi-team technology initiative.

Oduko – Los Angeles, CA

March 2025– March 2026

Product & Growth Lead

- Led 0-to-1 product development for a digital mentorship and coaching platform, identifying user needs, defining the product vision and MVP, shaping roadmap priorities, and guiding the product from concept through development.
- Conducted qualitative user and market research through interviews with prospective Becomers and Guides, identifying pain points, validating product assumptions, and translating findings into product priorities and experience improvements.
- Applied a design-thinking approach to product development, moving from user research and problem definition into ideation, product flows, UX collaboration, prototyping, feedback, and iteration.
- Partnered with UX and brand designers in Figma to translate product requirements and user insights into product flows and digital experiences, collaborating with engineering to evaluate feasibility and move designs toward implementation.
- Defined and prioritized product requirements across user profiles, Guide discovery and booking, courses, community, payments, and administrative capabilities, balancing user value, business objectives, technical constraints, and available development resources.
- Worked directly with engineering throughout the product lifecycle, clarifying requirements, evaluating technical tradeoffs, prioritizing development work, and adapting product scope as user feedback and business priorities evolved.
- Used user feedback, market inputs, and business considerations to refine the product model, evolving the platform's scope, monetization approach, and growth strategy as the product moved toward launch and scale.
- Developed growth and partnership initiatives including a Nike collaboration in Los Angeles and consumer-brand partnerships across Africa, connecting partnership opportunities to product experience, audience growth, and platform objectives.

- Translated enterprise customer and user needs into actionable product and technical requirements for technology initiatives supporting Fortune 500 organizations including Amazon and Chick-fil-A, partnering with product and engineering teams to clarify problems and scope solutions.
- Supported roadmap planning and backlog prioritization across multiple Scrum teams, balancing customer needs, technical dependencies, delivery capacity, and stakeholder commitments to determine what work moved forward.
- Identified cross-team delivery constraints and improved prioritization and dependency management, increasing delivery velocity by 18% within three sprints.
- Partnered with product, engineering, business, and client stakeholders throughout development, surfacing requirements and tradeoffs early to keep solutions aligned with customer needs and technical feasibility.
- Analyzed delivery and performance data through Tableau reporting to identify risks, bottlenecks, and execution trends, improving visibility into product development health and areas requiring intervention.
- Used stakeholder and team feedback to identify friction in the development process, facilitating retrospectives and continuous-improvement initiatives that improved how product work moved from planning through delivery.

Science 37 – Morrisville, North Carolina

June 2020 – October 2022

Scrum Master / Project Manager

- Supported digital products used in clinical research and decentralized clinical trials, translating business and technical needs across engineering, QA, and business stakeholders to support reliable feature delivery.
- Built a cross-functional Agile team from the ground up, establishing working norms that enabled engineering, QA, and business partners to collaborate effectively throughout the product development lifecycle.
- Identified workflow and collaboration constraints and improved feature delivery timelines by 30%, strengthening the flow of work from backlog refinement through sprint completion.
- Facilitated backlog refinement, sprint planning, and retrospectives, helping teams clarify requirements, surface dependencies, and continuously improve product delivery.
- Built automated Jira and ServiceNow reporting to identify delivery trends, improve transparency, and give stakeholders greater visibility into product performance and execution risks.
- Partnered with QA and development leads to establish Definition of Done standards, improving release readiness, reducing technical debt, and increasing sprint success rates.

SKILLS & INTERESTS

- **Product Management:** Product strategy, product discovery, 0-to-1 product development, MVP definition, roadmap planning, product requirements, feature prioritization, backlog prioritization, product launches, product iteration, cross-functional product development.
- **User & Market Research:** User interviews, qualitative research, market research, customer feedback, needs analysis, problem definition, requirements gathering, feedback synthesis.
- **UX & Design:** Design thinking, UX collaboration, Figma, product flows, prototyping, usability feedback, experience design, design-to-development collaboration.
- **Data & Growth:** KPI development, product performance metrics, data analysis, Tableau, Power BI, growth initiatives, conversion concepts, performance reporting, data-driven decision-making.
- **Agile & Technical:** Agile/Scrum, technical requirements, engineering collaboration, APIs, AWS, Azure, CI/CD, Docker, Kubernetes, Terraform, cloud migration.
- **Tools:** Jira, Confluence, Figma, Miro, Azure DevOps, ServiceNow, GitHub, Slack, Microsoft Teams, Google Workspace.

CERTIFICATIONS

- Professional Scrum Master (PSM 1) Certificate
- Simplilearn PMP Certificate