

Charusheela Anant Shinde

Email id: ruchashinde07@gmail.com

LinkedIn: www.linkedin.com/in/charusheelaashinde

PROFILE SUMMARY

Data Analyst with a proven track record of driving measurable business growth through advanced analytics and customer segmentation. Experienced in managing end-to-end data lifecycles, including a tenure as a Founder/Analyst where sales data analysis led to increase in profitability and improvement in marketing ROI.

WORK EXPERIENCE

03/26 - Present **E-Commerce Data & Strategy Analyst** at Breaking Games via Extern

- **Project Focus:** Currently working on data projects to optimize business processes.

Healthcare Data Analyst at TruBridge via Extern

- **Data Analysis:** Performed EDA on healthcare datasets; identified 3 infection trends and reduced data noise by 10%.
- **AI Integration:** Optimized workflows using ChatGPT & Claude; accelerated dashboard and report creation by 40%.
- **Reporting:** Created reports for stakeholders; delivered 5+ concrete recommendations for public health.

04/25 - 03/26 **Full-Time Professional & Language Integration**

- **Tech Update:** Continuous professional development in SQL, Python, and Excel
- **Language Integration:** Successfully completed the German Integration Course and B1 level within 6 months, and currently taking a B2 language course.

03/22 - 04/25 **Founder/ Business Analyst** at Anu cafe & Cowork, India

- **Requirements Analysis:** Identifying business requirements to optimize operational processes and financial planning.
- **Data-Driven Decision Making:** Analyzing sales data and KPIs, which led to an 18% increase in profitability.
- **Customer Segmentation:** Conducting market and target audience analyses to improve marketing ROI by 22%.
- **Stakeholder management:** Monitoring customer feedback cycles to continuously improve service quality.
- **Project management:** Designing and implementing loyalty programs to foster long-term customer retention.

10/19 - 01/22 **Junior SAP Consultant** at Accenture, India

- **Process Optimization:** Monitoring SAP system availability (99%) and analyzing system logs to ensure smooth business processes.
- **Error and Problem Analysis:** Identifying technical bottlenecks in background processes and developing solutions to prevent business disruptions.
- **Interface role:** Coordinating between technical teams and business departments during system upgrades and maintenance phases.
- **Risk management:** Assisting with patching activities and kernel upgrades to reduce system vulnerabilities by 10%.

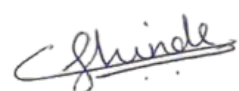
EDUCATION

09/16 - 05/19 **Bachelor of Engineering (Information Technology)** Savitribai Phule Pune University, India, CGPA 7.9

07/13 -07/16 **Diploma in Computer Technology** Maharashtra State Board of Technical Education, India, 84.76%

SKILLS

- SAP Core: SAP Monitoring Tools, Transport Management (TMS)
- Data Analytics: Power BI (DAX, Star Schema), Tableau, MS Excel
- Language: SQL, Python
- Method: Business Process Analysis, Datenvisualization



CHARUSHEELA SHINDE