Charlotte Hoernel

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Eligible to sign an internship agreement via IE University

SUMMARY

Analytical, curious, and creative student passionate about how companies grow and create value. Experienced in client communication, budgeting, and applying AI tools. Driven to build a career in finance, particularly in M&A or portfolio management, and to explore how AI can improve valuation and financial analysis.

EDUCATION

IE UNIVERSITY (IEU) — **Segovia, Spain**
Bachelor in Business Administration (BBA) — **Expected: July 2029**

- GPA: 8.85/10.00. Top 10% of class.
- Academic Excellence Scholarship: Awarded Sobresaliente Matrícula de Honor in Introduction to Programming.
- Relevant subjects taken: Corporate Finance, Financial Accounting, Cost Accounting, Statistics and Data Analytics.

INSTITUTION DES CHARTREUX — **Lyon, France**
French Baccalaureate, Mathematics and Physics-Chemistry — **Graduated: 2025**

EXPERIENCE

AIMPACTO (ROTARACT) - *AI Education Volunteer Initiative* — **Madrid, Spain**
Active Member — **September 2026 - Present**

- Developing partnerships and contacts with NGOs and other organizations to support a Rotaract initiative promoting responsible AI use in schools and businesses.
- Contributing to social media, fundraising, and the organization of hackathons, events, and conferences.

CHALET 141 & VILLA 36 - *Luxury Property Rentals* — **Megève | Marrakech**
Community Manager — **2023 - Present**

- Managing social media accounts for two luxury rental properties by traveling on site to capture and curate photo content, attracting potential clients.
- Handling inquiries from followers and prospective clients through social media.

EXTRACURRICULAR ACTIVITIES

- **Event Organizer - Rallye:** Organized an event for 150 people by selecting the venue, managing vendors and invitations, and optimizing the budget (Lyon, France. June 2023).
- **Website Officer - CL Women:** Maintain the website of a women's empowerment initiative for IE students, making it easier to navigate and attracting new members (Segovia, Spain. September 2026 - Present).
- **Student Volunteer - Mokattam Carême:** Raised funds and awareness for the education of children in Cairo's slums through bake sales and bracelet and balloon sales in each class (2022-2024).
- **Junior Designer - Institution des Chartreux:** Designed a new logo for the school's bicentennial, balancing tradition and modernity after researching its values (Lyon, France. September 2024).
- **Student Exchange - Bishop Guertin High School:** Attended local classes and lived with a host family for two weeks (Nashua, USA. April 2023).

LANGUAGES

- **French** (Native). **English** (First Cambridge B2, Duolingo 130). **Spanish** (High-Intermediate).

ADDITIONAL INFORMATION

- **Computer Skills:** Microsoft Office (Excel, PowerPoint, Word), Notion, SketchUp, Canva, CapCut.
- **AI Tools:** Claude, ChatGPT, Gemini (research, data analysis).
- **Other courses:** Business Spanish (IEU, 2026)
- **Interests:** Tennis (11 years), skiing (11 years), padel (5 years), photography, art exhibitions (MoMA, Louvre, Uffizi), travel across Asia, Africa, the Americas and Oceania.