



Célestine Tieset

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International Business Administration Student

– Incoming CEMS Programme student (Home School : RSM, Host School : Fundação Getulio Vargas (FGV))

Rotterdam School of Management – IE Madrid

Education

Rotterdam School of Management – International Business Administration Bachelor

Rotterdam • 2023 – 2026

Cumulative GPA : 8.38/10 with CumLaude gratification

Track : Accounting and Finance for International Business

Erasmus School of Philosophy – Double Degree Philosophy of a Specific Discipline

Rotterdam • 2024 – 2025

IE Madrid – Exchange Semester in Spain

Madrid • August 2025 – December 2025

Main courses : Financial Entrepreneurship, Private Equity, Programming into Macro-Finance, Personality/Individual and Cultural Differences, Building an Online Business, Think Like A Futurist, Spanish

Marcq Institution (French Baccalaureate) - Highest Honours with specializations in Mathematics and Economics

Lille • 2023

Options : Expert Mathematics, General Knowledge Classes

Other activities : Eloquence Contest Finalist : 7-minute speech on societal judgment and individuality, General Economics Contest - Essay on *Individuals and Society* (2023), MUNL EDHEC, Dauphine Summer School, Class representative, Start-Up Simulations

Professional & Associative Experience

MyBestSeller – French Online Marketer (Internship) - SEO & France Market Strategy

Rotterdam • July 2026 – December 2026

AI Externship at Wayfair – Build multiple AI agents using n8n enabling automated workflows for trend detection, competitor tracking and market content generation

July 2026

Erasmus AI Society – Female Lead

Rotterdam • April 2026 – June 2027

Previously Events Committee Member

Beats by Dre Data Analytics: Qualitative & Quantitative Insights Externship

Remotely • February 2026 – May 2026

- Analyze Customer insights using AI tools and Python to identify pain points and generate data-driven insights

Enactus Rotterdam Association – Venture Reshirt

Rotterdam • September 2023 – January 2024

- Worked as part of a six-member team on the startup Reshirt, a social startup aimed at employing migrants to upcycle waste into clothes
- Designed Instagram content using Canva and optimized the brand communication strategy

Société Générale – Summer Job

Lille • July 2024

- Supported daily office operations at the bank, handling customer inquiries, processing transactions, managing documentation and ensuring efficient communication between clients and their consultants.

TessiGraphes Design – Internship

Remotely • February 2024 – May 2024

- Provided strategic guidance on digital communication, including media planning and Instagram outreach, to support the startup's growth
- Learned leathercraft techniques through hands-on involvement in sustainable product creation.

Turing Students Rotterdam Association – Marketing Committee

Rotterdam • September 2024 – January 2025

- Managed marketing channels for a technology-focused student association offering coding courses and workshops

Skills & Interests

Sports and Arts :

- Singer and Performer since 2017 with live performances at events in Lille, Open Stage Nights in Rotterdam, street performances and weddings
- Theatre (Improvisation League), Climbing, Dance

Volunteering :

- English Teaching Volunteering in Hanoï for one month
- Part of Female Ventures as Content Coordinator to empower women in business

Vietnam • January 2026

Avril – May 2026

Certificate :

- Public Speaking Fundamentals Certificate (Delivered a speech titled “Breaking Free”) – LifeVersity
- Coursera Marketing Analytics Foundation (Meta), Customer Analytics (University of Pennsylvania)

Rotterdam • May 2024

June 2026

Languages : French (native Speaker), English (C1), Spanish (B1+/B2-)

Software skills : R(coding), Python, SQL, Microsoft Office (Excel, PowerPoint), Canva, Social Media Marketing