

Cat Tuong Nguyen

Ridgecrest, CA | cattuong749@gmail.com | (669) 219-9016

EDUCATION

SAN JOSE STATE UNIVERSITY

San Jose, CA

BS in Business Administration, Marketing

May 2025

DE ANZA COLLEGE

Cupertino, CA

Associate Degree in Business Administration | Dean's List, all semesters |

July 2022

EXPERIENCE

UNIQLO

Milpitas, CA

Sales Associate

September 2025 – February 2026

- Greet customers, answer questions, and provide assistance with product selection.
- Observe and record sales trends to help improve store displays and inventory decisions.
- Support point-of-sale operations and track transactions to maintain accuracy and efficiency.

FROZO'S YOGURT

Santa Clara, CA

Assistant Manager & Team Member

April 2024 – August 2025

- Supervised staff, created schedules, and maintained smooth store operations.
- Handled daily cash management and inventory tracking
- Assisted with marketing initiatives, including in-store promotions and social media updates.

NGO GIA COSMETIC LLC

Can Tho, Vietnam

Product Marketing Intern

May 2023 – September 2023

- Organized weekly meetings, prepared reports, and supported project coordination across departments.
- Assisted with documentation and tracking of campaign results to support management decisions.
- Collaborated with team members to ensure timely execution of tasks and maintain clear communication.

SKILLS

Marketing & Analytics: Digital campaign tracking, content optimization, customer insights, SEO, social media

Technical Tools: Google Analytics 4, Google Ads, Excel (Pivot Tables, VLOOKUP), Microsoft Office, Google Suite

Other Skills: Administrative support, report preparation, customer service, POS systems

Languages: English, Vietnamese