Carter Figg

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EDUCATION

University of Arizona, Eller College of Management — **Tucson, Arizona**
Bachelor of Science in Business Administration — May 2028

- **Major:** Accounting

PROFESSIONAL & LEADERSHIP EXPERIENCE

Dhaliwal-Reidy School of Accountancy — **Tucson, AZ**
ACCT 200 Preceptor — August 2026 – Present

- Administer 4 exams for 200+ students, upholding academic integrity in a large lecture hall
- Improve student engagement by holding 2 weekly discussion sections, resolving content questions
- Strengthen student comprehension through one-on-one instruction during weekly office hours

FMCS LLC — **Tucson, AZ**
Data Analyst — November 2025 – Present

- Collected, cleaned, and prepared structured datasets from multiple sources to support analysis
- Performed cleaning tasks including handling missing values and correcting inconsistencies
- Created PivotTables to summarize large datasets, analyze trends, and compare key sales metrics

Sigma Alpha Mu Fraternity — **Tucson, Arizona**
Apparel & Design Chair — May 2025 – Present

- Design & prototype 15 apparel pieces each semester, including fabric selection & final production
- Communicate regularly with entire chapter to provide updates, present reports, & gather feedback
- Develop and execute marketing strategies to promote apparel collections across other chapters

Savage Ventures — **Tucson, Arizona**
Marketing Intern — December 2024 – July 2025

- Partnered with team members to brainstorm, test, & implement innovative marketing strategies.
- Collected & evaluated market data along with social media analytics to develop targeted initiatives.
- Conducted in-depth analysis of customer retention rates to enhance & personalize outreach.

SKILLS, ACTIVITIES & CERTIFICATIONS

Skills: Marketing, Social Media, Excel, Adobe Photoshop, Collaboration, Communication.
Activities: Football, Youth Football Camp Volunteer, Accounting Student Association
Certifications: Expedition EY, American Express Discovery Program