

Rain Marsh

GRAPHIC DESIGNER • CREATIVE DIRECTOR • ILLUSTRATOR • CO-FOUNDER, MNTN

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Vermont State University • Cal Poly Humboldt

EDUCATION

Master of Fine Arts

Vermont State University

GPA 4.0 Dec 2026

B.S Studio Arts

Cal Poly Humboldt

GPA 3.9 May 2024

B.S Botany

Cal Poly Humboldt

GPA 3.9 May 2024

SKILLS

Design & Visual

Scientific Illustration Typography

Color Theory Logo Design

Visual Storytelling Brand Identity

Concept Development

UX / UI

Figma UX Research

Wireframing WCAG Accessibility

Human-Centered Design Prototyping

Software

Adobe Creative Cloud Clip Studio

Google Suite Figma Canva

CERTIFICATIONS

SPECIALIZATIONS

Google UX Design Professional Certificate

Google/Coursera

Google Project Management Professional Certificate

Google/Coursera

DESIGN

Fundamentals of Graphic Design

California Institute of the Arts

Introduction to Typography

California Institute of the Arts

Introduction to Typography

California Institute of the Arts

Logo Design for Versatility

Skillshare

WCAG Web Accessibility

Coursera

Accessibility & Inclusive Design

Univ. of Illinois Urbana-Champaign

PROFILE

A rare confluence of scientific rigor and artistic vision, Rain holds dual degrees in Botany and Studio Arts, and is completing a Master of Fine Arts at a perfect 4.0. She holds Google Professional Certificates in both UX Design and Project Management, with 25+ completed courses spanning logo design, human-centered design, accessibility, brand management, and ESG strategy. Her work lives at the intersection of the natural world and the designed one: precise, considered, and deeply felt.

CORE COMPETENCIES

CREATIVE DIRECTION

Art Direction Visual Identity
Brand Strategy Campaign Design
Scientific Illustration 3D Modeling

UX / UI DESIGN

Research & Strategy Figma
Wireframing Prototyping
Accessibility Dynamic Interfaces

DESIGN CRAFT

Typography Color Theory
Logo Design Motion & Animation
Packaging Print & Digital

OPERATIONS

Agile Project Management
Cross-Functioning Leadership
ESG Strategy Brand Management

EXPERIENCE

Co-Founder & Creative Director

2025-Present

MNTN SUSTAINABILITY CONSULTING

- Leads all visual identity, brand architecture, and creative strategy for a sustainability consulting firm being built toward IPO-track growth.
- Designed the firm's complete visual language (logo, type system, color palette, pitch materials, and digital presence) from first principles.
- Collaborates with co-founders to position the brand at the intersection of ESG strategy, systems thinking, and organizational change.

Climate Action & Advocacy Fellow

Dec 2023-May 2025

SEASIDE SUSTAINABILITY REMOTE, MA

- Supported climate advocacy and communications for a national nonprofit serving 250+ staff and volunteers across sustainability programs.
- Produced visual communication assets and storytelling materials for stakeholder engagement and climate education campaigns.

Teaching Assistant: Contemporary Art & Advanced Photography

2024-2025

VERMONT STATE UNIVERSITY REMOTE, VT

- Supported graduate-level instruction in contemporary art theory, studio critique, and advanced photographic practice.
- Facilitated student development through concept critique, technical guidance, and portfolio preparation at the MFA level.

Teaching Assistant: World Art Before 1400

Jan-May 2025

VERMONT STATE UNIVERSITY REMOTE, VT

- Assisted with survey instruction spanning global artistic traditions from antiquity through the medieval period; supported lecture preparation and student assessment.

Tutor & PACE Coach

Sep 2019-Present

ALDER GROVE CHARTER SCHOOL 2 REMOTE, CA

- Delivered sustained academic support across subjects in a remote environment, building long-term mentorship relationships with students over multiple years.

PROFILE

Typography 3D Modeling Illustration I Life Drawing I & II Animation Portfolio Development Art History
Plant Taxonomy Teaching Assistantship