

ASHLYN XIONG

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EDUCATION

Queen's University

Bachelor of Commerce | Smith School of Business (Finance Track)

Kingston, Canada

Sep 2023 - Jun 2027

GPA: 3.8/4.3; **Honors & Awards:** Dean's List Scholarship (3x)

Relevant Coursework: *Finance II, Business Decision Models, Coding Literacy for Managers, Corp Financial Decision Making*

ESSEC Business School

Exchange Program

Paris, France

Sep 2025 - Dec 2025

Relevant Coursework: *Simtrade, Financial Markets, Introduction to Risk Management & Derivatives*

WORK EXPERIENCE

Vivo

Dongguan, China

Data Analytics Intern

May 2026 - Aug 2026

- Monitored daily traffic, sales, and campaign performance across 20+ smartphone models, identifying stronger demand for camera-focused premium models in higher-tier markets and value-oriented models in lower-tier regions
- Examined Vivo customer migration across competing smartphone products using Excel PivotTables and VLOOKUP, integrating internal platform and TikTok user data to compare brands, price segments, customer demographics, and product preferences
- Collaborated with marketing and product teams, documenting meeting minutes and preparing PowerPoint slides for review

Wanxiang Trust Co., Ltd.

Shenzhen, China

Wealth Management Summer Analyst

May 2025 - Aug 2025

- Analyzed financial profiles and asset allocations for high-net-worth clients, evaluating equity, real estate, and cash holdings alongside tax and legal risks to support wealth preservation and succession planning
- Conducted financial due diligence and KYC for 6+ real estate and corporate trust projects valued at RMB 50M+, reviewing financial statements, bank transactions, corporate liabilities, and borrower information to assess credit and repayment risks
- Researched industry trends, company fundamentals, and market conditions for prospective trust projects, summarizing findings in internal memos to support project evaluation and risk assessment

Winzac Capital

Shenzhen, China

Investment Winter Analyst Intern (Semiconductor & Technology Team)

Dec 2024 - Feb 2025

- Screened 20+ semiconductor and technology companies based on market potential, financial performance, competitive positioning, and growth prospects, shortlisting 5 investment targets for further review by senior team members
- Evaluated a RMB 6M+ semiconductor investment opportunity through business model, financial performance, growth outlook, and market strategy analysis, presenting findings and investment recommendations in a PowerPoint deck

China Guangfa Bank

Guangzhou, China

Assistant Relationship Manager Intern

May 2024 - Aug 2024

- Assisted relationship managers in assessing client investment needs and risk profiles, recommending suitable wealth management products based on return expectations and liquidity preferences
- Compared wealth management products and market trends, comparing returns, risk levels, investment horizons, and product structures to prepare materials for relationship managers

LEADERSHIP & PROJECT EXPERIENCE

CFA Institute × AmplifyME Investing Simulator Challenge

Kingston, Canada

Contestant

Fall 2026

- Simulated buy-side Asset Manager and sell-side Investment Bank Trader roles, analyzing evolving market conditions and executing real-time investment and trading decisions

Smith School of Business Investment Banking Prep Program

Kingston, Canada

Selected Participant

Jun 2025 - Aug 2025

- Applied DCF, comparable company analysis, precedent transactions, and LBO modelling across 5+ case studies, conducting financial statement and equity analysis to formulate investment recommendations
- Developed pitch decks for M&A and capital raising scenarios, presenting valuation analysis, transaction rationale, and key investment considerations

ADDITIONAL INFORMATION

Technical Skills: Python, C++, SQL, Microsoft Office (PPT, Word, Excel), Bloomberg, Capital IQ

Languages: Fluent in English and Mandarin; Elementary in French

Interests: Ballet (trained to Intermediate Foundation level), Electric Guitar, Tennis, Camping, Baking, Board Games (Avalon)