

Benita Ojeriakhi

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 New York City

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SUMMARY

Creative Director & Museum Educator with 5+ years of experience leading artistic projects, curating exhibitions, and developing engaging museum programs. Skilled in transforming concepts into impactful experiences through collaboration, storytelling, and visual strategy.

WORK EXPERIENCE

Freelance Art Director

08/2019 – Present

Criador • New York City

- Founded and led Criador, a multidisciplinary creative agency focused on developing innovative, cross-disciplinary artistic projects.
- Conceptualized and produced an annual creative networking event showcasing multidisciplinary artists and fostering collaboration across creative fields.
- Directed the development and production of large-scale collaborative art experiences and exhibitions, coordinating creative teams and translating concepts into engaging visual experiences.

Production Intern

07/2026 – 08/2026

75 Production • Paris, France

- Supported creative production and day-to-day operations for fashion and commercial projects. Contributed to the development of a fashion brand campaign and provided voiceover talent for the campaign's creative content.

Museum Education & Engagement Intern

01/2025 – 05/2025

Chrysler Museum of Art • Norfolk, VA

- Collaborated effectively with curators, educators, and operations teams.
- Designed and led printmaking workshops for school groups and visitors during Oaxaca Central: Contemporary Mexican Printmaking.
- Instructed over 200 students through interactive, hands-on art experiences.
- Developed curriculum materials and exhibition interpretation guides.
- Revised and analyzed art portfolios.

Gallery Host

08/2024 – 01/2025

Barry Art Museum • Norfolk, VA

- Guided visitors through exhibitions, providing engaging artwork interpretation
- Supported exhibition openings, artist talks, and public programs
- Ensured collection safety while fostering a welcoming gallery space
- Assisted with accessibility, visitor flow, and front-of-house operations

Director/Writer/Editor (Short Film: Amor Fati)

05/2024 – 01/2025

Independent • New York City

- Authored, directed, filmed, and edited an award-winning independent short film, guiding the full creative vision from concept to completion
- Managed cinematography, visual storytelling, and post-production editing to craft a cohesive narrative and visual identity

Curator

05/2023 – 05/2025

Old Dominion University • Norfolk, VA

- Directed an avant-garde editorial photoshoot blending fashion, fine art, and storytelling
- Produced a solo exhibition showcasing the project as an immersive visual experience
- Exhibited original artwork in student showcases and collaborative community exhibitions

EDUCATION

Old Dominion University

08/2019 – 05/2025

Bachelor of Fine Arts, Art Education- Museums and Cultural Institution • Norfolk, VA

- Minor: Art History

SKILLS

Photoshop

Premiere

Illustrator

Adobe XD

Indesign

Excel

Fashion Design

Event Planning

Curiosity

Conceptual thinking

Imagination

Efficiency

Storytelling

Art Criticism

Adaptability

Coachable

LANGUAGES

English

Native

Spanish

Intermediate

French

Basic

INTERESTS

Curation

Art Dealing

Engagement Coordinator

Contemporary Art

Painting

Art Directing

Marketing & PR

Art Historian

Brand Design