Aron Matsuyama

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EDUCATION

Case Western Reserve University — **Cleveland, OH**
Candidate for B.S.M., Business Management — ESG Concentration — *Expected May 2029*
Candidate for M.B.A.I., Master of Business Analytics & Intelligence — *Expected May 2030*

- **Cumulative GPA:** 4.0 | **SAT:** 1480/1600 (770M 710EBRW)
- **Relevant Coursework:** Intermediate Macro Theory, Foundations of Accounting I, Experience Business Problem Solving, Math and Calculus Applications I, Special Topics and Issues in Management

RELEVANT EXPERIENCES

Will Jawando for County Executive — **Potomac, MD**
Fellowship Intern — *Summer 2026 – Present*

- Executed targeted voter and donor outreach for high-priority campaign events, conducting phone banking and text mobilization to engage local stakeholders and elected officials (including delegates and mayors)
- Fundraised under Montgomery County's Public Financing Program, leveraging a 7-to-1 matching fund structure to maximize donor impact ($50 contributions converted into $400 in campaign funding)
- Recruited event Host Committee members, identifying and securing Co-Hosts (5-donor targets) and Raisers (20-donor targets) to expand fundraising capacity and grassroots participation

Go For Glass — **Virtual Platform Based In WA**
Head of Community Engagement — *February 2025 – Present*

- Directed daily operations for a DECA-oriented study platform serving 3,100+ students, overseeing content, scheduling, and cross-team communications that kept output consistent across 5 teams
- Built and launched an internal mock DECA competition from scratch; managed prompt development, judge recruitment, and scoring, and grew participation to 100 students and improved competition-readiness scores by 50%

American Pool Management — **Potomac, MD**
Lifeguard — *Summer 2024 – Summer 2026*

- Supervised swimmer safety and enforced protocol across a facility serving ~150 daily patrons, executing first-aid response with zero incident escalations

Winston Churchill High School — DECA Chapter — **Potomac, MD**
SBE Director — *Fall 2023 – Spring 2026*

- Initiated development of 1st student-led school enterprise within MD Association; qualified ICDC in first year of operations
- Navigated day-to-day operations and used accrual accounting to generate financial statements; EOY value at 35% ROI

INTERCOLLEGIATE SPORTS

Case Western Reserve University Swim Club — **Cleveland, OH**
Athlete – Fundraising Committee Member – Freshman Representative — *August 2026 – Current*

- Train 8+ hours weekly swimming and strength conditioning while consistently maintaining a rigorous academic schedule, improving time-management skills; collaborating on fundraising initiatives and team event logistics to support club operations

EXTRACURRICULAR ACTIVITIES

Schlesinger Global Family Enterprise Case Competition — **Burlington, Vermont**
Internation Competitor – Team Captain — *October 2026 – Current*

- Captain of inaugural annual CWRU Family Business Case Competition, awarded $1,000 and qualifying for SG-FECC 2027
- Representing Weatherhead School of Management (WSOM) in an international competition in January, analyzing professionally curated case studies of family businesses
- Allocating 10+ hours weekly under mentorship of WSOM faculty to learn key frameworks and family conflict resolution

Business for World Benefit Clinic — *SUYO Pisco* — **Cleveland, OH**
Student Consultant, Producer-Impact Project – Team Lead — *September 2026 – Current*

- Selected for a CWRU consulting team building a producer-impact measurement and benchmarking framework for SUYO, a Peruvian-based B Corp single-origin pisco brand; develop a CSR report on all impact measurements derived from data collection

Aim2Flourish — *Flyttr* — **Cleveland, OH**
Independent Research Article — *September 2026 – Current*

- Received direct mentorship under Weatherhead School of Mgmt. faculty to provide detailed reports on Flyttr's environmental & health/safety sustainability initiative to minimize the spread of screwworms and dengue
- Researching Flyttr's sustainability practices to be published as a case study on the Aim2Flourish platform

SKILLS & INTERESTS

Languages: English (Native) | Japanese (Native) | Spanish (Basic Proficiency) | JavaScript | R
Skills: Statistical Analysis | Project Management | Quantitative Analytics | Digital Outreach | Critical Thinking
Interests: Cello | Washington Capitals | Ice Hockey | Photography | Journalism | Marine Life | Star Wars | Anime