Arib Osmany
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EDUCATION

Rutgers University – New Brunswick *New Brunswick, NJ*
B.S in Economics, Minor in Data Science *Expected June 2028*

PROJECTS

Parking Optimization Policy Proposal — New Brunswick, NJ *Jan 2026 – May 2026*
Writing for Business and Professionals, Rutgers University

- Researched and authored a formal policy proposal addressing downtown parking inefficiency in New Brunswick, presented directly to the City's Director of Planning, Community, and Economic Development.
- Synthesized peer-reviewed research on spatial optimization, predictive parking technology, and urban mobility to build an evidence-based rationale for a pilot initiative.
- Developed a phased implementation plan and itemized budget ($335K–$500K) for a proposed public-private partnership between the city and local businesses.

WORK EXPERIENCE

Dunkin' *Absecon, NJ*
Team Member | Jun 2024 - Aug 2025

- Managed inventory tracking and point-of-sale data entry, helping maintain accurate sales and stock records for the store.
- Performed daily cash reconciliations across shifts to ensure accurate financial records.
- Supported day-to-day store operations and trained incoming team members on procedures.

Burger King *Galloway, NJ*
Team Member | Jul 2022 - Jun 2024

- Worked as part of a team of 15+ employees to meet daily operational and customer service goals during high-volume shifts.
- Helped onboard and mentor new employees on store procedures and customer service standards.
- Resolved customer concerns in real time to maintain service quality during peak hours.

LEADERSHIP EXPERIENCE

Bengali Student Association *New Brunswick, NJ*
Tech Chair | Apr 2025 – May 2026

- Designed flyers and promotional materials for events, contributing to increased event awareness and member engagement among a diverse student body.
- Support outreach and communication efforts to welcome and retain general body members each semester.

Absegami Boys Tennis *Galloway, NJ*
Social Media Manager| Jan 2024 - Jun 2024

- Managed the team's Instagram account, creating content highlighting team achievements and player milestones.
- Tracked Instagram Insights analytics to optimize post timing and content, growing the account's follower base by roughly 150% and nearly doubling engagement within four months.

Future Business Leaders of America (FBLA) - National Finalist Team *Atlantic City, NJ*
Public Service Announcement Team | Sep 2023 – Jul 2024

- Wrote, filmed, and edited a 30-second PSA video and companion slideshow, translating the team's strategy into a polished multimedia presentation.
- Researched and developed a messaging strategy for a statewide PSA campaign promoting FBLA membership to high school students
- Delivered the team's final presentation at the state competition, earning third place and advancing to the national FBLA conference

SKILLS & INTERESTS

Technical: R, Stata, Microsoft Excel, Google Sheets, Canva, CapCut, Meta Business Suite / Google Analytics
Languages: English (fluent), Bengali (fluent), Spanish (beginner), Arabic (beginner)
Interests: Gym & Fitness, Graphic Design, Cooking, Investing