Araceli Aranibar

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EDUCATION

Virginia Commonwealth University (VCU) **Richmond, VA**
Bachelor of Science: Information Systems | Minor: French May 2027
Relevant Coursework: Technology Infrastructure, AWS Cloud Foundations, Intermediate Programming, Database Systems

EXPERIENCE

Latin Ballet of Virginia - VCU STEMConverge **Richmond, VA**
Project Mentor **Jun 2026 - Aug 2026**

- Managed and mentored a 3-student international team in analyzing Latin Ballet of Virginia's performance booking process and identifying inefficiencies across fragmented communication channels and manual workflows.
- Guided the design of a centralized booking workflow using Google Forms and Notion to organize client inquiries, event requirements, internal coordination, contracts, and payment processes.
- Supported the development of a structured call-routing system and evaluation of 4 platforms. FreshCaller, 3CX, Asterisk, and Twilio, to improve inquiry management and streamline internal operations.

AMC Technology **Richmond, VA**
Software & AI Integration Intern **Oct 2025 - Dec 2025**

- Developed 2 AI-powered chatbots: 1 internal and 1 customer-facing, using Microsoft Copilot Studio to streamline employee knowledge retrieval and customer engagement.
- Integrated 4+ knowledge sources and platforms, including SharePoint, Dataverse, AMC web content, and YouTube, to centralize company resources and improve chatbot response accuracy.
- Built automated lead-capture workflows connecting chatbot interactions to Dataverse/CRM, collecting customer information and creating structured lead records for sales follow-up

Plenitas - VCU STEMConverge **Cordoba, Spain**
Data Collection Intern **Jul 2025- Aug 2025**

- Collaborated with a 4-person international team to support the development of a personalized recommendation engine by collecting, organizing, and analyzing user, interest, and product data.
- Prepared structured datasets for 4 Django models (Users, Interests, Products, and ViewingHistory) and assisted in designing surveys to capture user preferences for personalized recommendations.
- Utilized AWS services to support system connectivity and secure data handling while contributing to the development of a scalable recommendation system.

AMC Technology - VCU STEMConverge **Richmond, VA**
Team Lead AI Q&A CHAT BOT Intern **May 2025 - Jun 2025**

- Promoted to Team Lead of a 4-person team developing an AI-powered Q&A Copilot integrated within Microsoft Teams for internal compliance support.
- Implemented GPT-based frameworks to generate context-aware responses grounded in SOC 2 compliance documentation, including source citations and approved-document fallbacks.
- Directed chatbot development, testing, and team coordination while improving employee access to compliance information and reducing reliance on manual document searches..

LEADERSHIP EXPERIENCE

Alpha Kappa Psi Business Fraternity **Richmond, VA**
Recruitment Director **Aug 2026 - Present**

- Co-managed a semester-long recruitment campaign, engaging 300+ prospective members through outreach, campus events, and relationship-building; generated 40+ applications and supported the selection and onboarding of 20 new members.
- Planned and executed 5 recruitment events, represented the chapter at 4 VCU tabling events, and delivered an in-class presentation to expand student outreach.
- Drove digital recruitment engagement through promotional content that generated 10K+ video views and 1,840 Instagram profile visits.

SKILLS

Technical: Tableau, SQL, Java, HTML/CSS, JavaScript, Django, AWS, Python, Microsoft Copilot Studio, Microsoft 365.
Business: Data Analytics, Business Process Analysis, Project Management, Requirements Gathering, Process Improvement, Stakeholder Communication, Team Leadership, Data-Driven Decision Making, Cross-Functional Collaboration.