

ANWARUL HOQUE ANSARI

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Emerging strategy and project management professional with experience spanning financial inclusion, digital finance, business development, stakeholder engagement, and research. Demonstrated success in managing multi-stakeholder projects involving government agencies, development partners, financial institutions, and private-sector organizations. Passionate about digital transformation, innovation, and leveraging technology to expand economic opportunity and financial inclusion.

PROFESSIONAL EXPERIENCE

CapeC. Consulting

January 2026 - August 2026

Portfolio Associate - Financial Inclusion

- Led a stakeholder consultation workshop involving 18 key stakeholders across INGO, private, academic, and government sectors under Oxfam in Bangladesh, driving the development of the Green Business Assessment Toolkit from Version 1 to Version 2.
- Successfully deployed a multi-region pilot across five study locations, coordinating field logistics and surveying 33 respondents to validate the usability and adaptability of the Green Business Assessment Toolkit Version 2.
- Conducted 15 Key Informant Interviews (KIIs) with multi-sector stakeholders, generating insights that informed the design and technical architecture of the Green Business Assessment Toolkit Version 2.
- Conducted climate risk and finance research for Oxfam Bangladesh's Climate Finance and Awaiting Disbursement Toolkit (CFADT), contributing to framework design, indicator architecture, and data-driven investment allocation models.
- Mapped Bangladesh's entrepreneurial ecosystem across four thematic sectors for YY Ventures by leading three strategic Focus Group Discussions with government agencies, INGOs, academia, and startups.
- Facilitated a Training of Trainers (ToT) program and developed a comprehensive user manual for Oxfam Bangladesh and local NGO partners (CODEC and Breaking the Silence), enabling independent toolkit deployment and administration.
- Developed strategic business development pipelines for CapeC, establishing partnership opportunities with Credit Rating Agency Bangladesh, Pragati Life Insurance PLC, and AMAL Foundation.
- Coordinated the successful launch of CapeC.ai, a digital resource hub connecting entrepreneurs and SMEs with funding and business support opportunities.

Energy Innovation Capital

July 2026 - August 2026

Venture Capital Investing in Climate & Energy Tech Externship (Remote)

- Conducted rigorous due diligence and structured deal assessments, evaluating business models and technology scalability to drive data-backed investment decision-making.
- Screened prospective climate and energy technology ventures by assessing market potential, business viability, and investment attractiveness.

European Union Election Observation Mission Bangladesh

February 2026

Data Entry Clerk (Short-Term Contract)

- Maintained 100% accuracy in the digitization of electoral observation forms during the 12th Parliament Elections in Bangladesh 2026.
- Systematized media monitoring outputs by transforming raw monitoring results into structured datasets, facilitating real-time tracking of the electoral media landscape for Somoy TV.
- Conducted targeted data source research to verify primary inputs, bolstering the evidentiary basis for the EU EOM's preliminary and final reports.
- Ensured data accuracy and integrity by cross-checking three forms for errors and discrepancies during election observation for the 12th Parliamentary Elections in Bangladesh.

- Designed a nationwide research framework (FGDs, KIIs, and online survey questionnaire), enhancing workforce readiness and job accessibility for NEET youth across Bangladesh for the for the EARN project under the World Bank & Department of Youth Development (DYD).
- Identified and mapped study locations across Bangladesh for FGDs and online surveys for the EARN project, prioritizing areas with the highest concentration of NEET population.
- Developed and delivered content for 17 TAB topics showcasing Bangladesh's industrial, innovation, and export potential to international audiences. for the Bangladesh Pavilion at Osaka World Expo 2025.
- Collaborated with Digital and Web Development teams to integrate content into backend systems and UI/UX designs, supporting 17 TAB topics and two interactive 55-inch LED displays for large-scale public engagement.
- Designed strategic communication and investment promotion materials for the Branding Bangladesh Project (BIDA & ERD) by profiling global investment forums, expos, and B2B platforms
- Identified and mapped 108 global investment forums and B2B events across nine primary industries, producing 30 concise industry synopses to position Bangladesh's emerging sectors for global investors.
- Conducted market research and pre-event Analysis for key sectors including MPPE, Leather Footwear, Plastics, Electronics, Bicycles, and EVs for the Global Sourcing Expo 2025.

bKash Limited

May 2024 - October 2024

bnext Intern - AML&CFT Department, External & Corporate Affair Division

- Reviewed and processed 30+ Due Diligence Questionnaires (DDQ) for new organizations, ensuring compliance with risk protocols and regulatory standards as per bKash's AML policy.
- Conducted 300+ Know Your Customer Quality Check (KYC QC) sampling on personal and non-personal accounts, supporting bKash's AML compliance.
- Tracked regulatory circulars issued by Bangladesh Bank covering payment systems, AML & CFT, and financial crime prevention, identifying implications for bKash's products, operations, and customers.

The Youth School of Social Entrepreneurship (YSSE)

December 2023 - May 2024

Virtual Intern - Business Development Department (Remote)

- Boosted brand visibility and strategic partnerships by identifying and applying to 14 industry awards and 5 seminars aligned with YSSE'S values.
- Enhanced user experience and brand sentiment through cross-functional collaboration on growth initiatives, resulting in a measurable lift in customer engagement metrics.
- Launch and scaled educational outreach by launching PeakerEdu (a YSSE venture), improving resource accessibility for over 30 students within the first week of may 2024.

EDUCATION

September 2019 - September 2025

Bachelor of Social Science in Global Studies and Governance

Bachelor of Social Science in Media and Communication

Minor: International Business

Independent University, Bangladesh (IUB) | CGPA: 3.50/4.00

- Thesis on "bKash's Impact on Financial Inclusion for Rural Women in Bangladesh".

ADDITIONAL INFORMATIONS

- **Business & Strategy Skills:** Project Management, Stakeholder Engagement, Multi-sector Coordination, Client Relationship Management, Due Diligence & Deal Screening, Proposal Development, Workshop Facilitation
- **Digital & Data Tools:** Microsoft Excel, Power BI, PowerPoint, Word, NVivo, Google Workspace, Generative AI Tools
- **Creative & Digital Tools:** Canva, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro, CapCut, iMovie
- **Languages:** Bengali (Native), English (Professional)
- **Core Competencies:** Leadership, Strategic Thinking, Problem Solving, Communication, Stakeholder Management, Team Collaboration, Negotiation, Adaptability
- **Certificates:** Project Management Certificate by Google, Moving Forward Fellowship by McKinsey & Company, Digital and AI Essentials by McKinsey & Company, Microsoft Excel Training by Professional Finance Studies (PFS), SICIP Entrepreneurship Development Program by Shahjalal Islami Bank PLC & Bangladesh Bank

RESEARCH AND PROJECTS

bKash's Impact on Financial Inclusion for Rural Women in Bangladesh.

September 2024 - September 2025

This undergraduate thesis used a mixed methodology approach to examine rural women's financial inclusion and empowerment in Bangladesh, focusing on bKash and identifying key barriers related to literacy, trust, and access in Harirumpur and Maheshkhali Island.

The Role of Neuromarketing in Shaping FMCG Brand Strategies in Bangladesh: Study from Multinational Corporations

May 2025 - August 2025

The paper identifies three core areas: (1) the increasing reliance on neuromarketing to decode consumer preferences in the FMCG landscape of Bangladesh, (2) the strategic shift towards emotionally-driven and sensory-rich marketing approaches tailored to Bangladeshi consumers, and (3) the growing awareness of ethical considerations in neuromarketing practices.

CyberShield Initiative | Position: Research & Logistics Coordinator

September 2023 – December 2023

Conducted research on cyber threats such as cyberstalking, hacking, and online fraud for an academic cybersecurity awareness campaign, collaborating on event strategy, content design, multi-channel internal campaign that educated Independent University, Bangladesh students through social media such as Instagram and Facebook on digital safety and responsible online behaviour.

The Unseen Caretaker | Position: Campaign Manager

January 2024 – April 2024

Coordinated cross-functional teams across PR, finance, audiovisuals, logistics, digital marketing, social media handling, and sponsorship to execute a social awareness campaign recognising the contributions of university support staff, fostering community appreciation and engagement.

Understanding the Socio-economic of Jotbari West Village in Tangail

May 2022 - October 2022

Participated in a 14-day field study for a course called LFE201, "Live in Field Experience". The course is allocated to study the rural demographics, economic activities, health welfare, and social structures to understand community socio-economic dynamics and enhance field research skills in a village called Jotabari West, Modhupur, Municipality, Tangail, Bangladesh.

ACHIEVEMENTS

- **Best Paper Award**, International Conference on Economics, Business and Technology Management (ICEBTM 2025)
- **Finalist**, FinExcel 9.0 Investment & Finance Competition 2025, East West University Investment and Finance Club
- **Semi-Finalist**, Zettabyte Pen Champ 2024, IUB Human Resource Society
- **Semi-Finalist**, Fuel Asia 2023 Case Competition, Futurize
- **Finalist**, Let's Breathe Well Campaign, United Nations Development Programme (UNDP)