Anoushka Chowdhry

85 Avenue, Surrey, V4N 6Y7
+1 (236) 330-0250
anoushkachowdhry@gmail.com
/anoushkachowdhry

Third-Year BA Candidate majoring in International Studies with a minor in Business bringing experience in business strategy, data analytics and cross-cultural communication, alongside hands-on research and program management.

EXPERIENCE

BOYO (Bellyfit Food & Beverages Pvt. Ltd.)- Market Research & Brand Launch Intern

May 2026 - August 2026

Supported the go-to-market and brand launch strategy for Just For Purpose (JFP), a social-impact venture focused on handmade art and education. Conducted market and stakeholder research, developed partner databases, and supported outreach to NGOs, schools, and potential partners. Contributed to product development and listings, social media and campaign planning, and initiatives including the Student / Creator Lab and College Ambassador Program. Developed communication and operational resources to strengthen JFP's market positioning, partnership pipeline, and launch readiness.

Mphasis- Program Engagement and Business Development Co-op

September 2025 - December 2025

Supported stakeholder engagement, project planning, scheduling, and resource coordination while preparing reports and documentation to track progress and support decisions. Managed program data in Excel (pivot tables, conditional formatting) to monitor KPIs and project performance.

Vancouver Farmers Market- Market Crew

April 2025 - August 2025

Assisted with market setup (tents, umbrellas, information booths, banners), provided information to shoppers and vendors, promoted memberships and merchandise to meet sales goals, and maintained booth merchandising to VFM standards.

Trees Organic Coffee and Cheesecake- Barista

March 2025 - August 2025

Prepared and served food, restocked front counters, tracked wastage, and supported daily café operations. Followed sanitation and safety procedures, completed opening/closing tasks, and handled POS cash in/out and cash drops.

Times of Canada, Surrey - Sponsorship Intern

March 2025 - August 2025

Led community engagement and outreach initiatives to increase brand visibility, build partnerships, and support events through digital and in-person stakeholder engagement.

TalkOnline.bc, Surrey - Medical Transcriber

February 2023 - June 2024

Performed data entry and transcribed medical books and notes, ensuring accurate and accessible information for medical professionals.

SKILLS

- International Business & Market Research
- Event & Project Management
- Social Media & Digital Marketing
- MS Office & Google Workspace
- Power BI and MySQL
- Data Analysis & Reporting
- Business Communication & Presentation Skills
- Customer Relationship Management
- Problem-Solving & Critical Thinking
- Teamwork & Adaptability

CERTIFICATIONS

- Green Fiscal Policy e-course Unitar- October 2025
- Leadership & Agile Production Management Certificate, CDM and SFU- December 2024
- Women's Entrepreneurship Certificate, eCornell- November 2024
- YWiB WISE Product Management Certificate, SFU- April 2024
- Learning to LeadTM, Minerva BC- April 2023
- Foodsafe Level 1, Open School BC- September 2022 (Expires Sep 2027)

AWARDS

- 1st Place, YWiB WISE Product Management Case Competition, SFU- April 2024
- 3rd Place, PIVOT Case Competition- February 2024
- We Are Glacier Scholarship- June 2023

LANGUAGES

English (Native Proficiency)

Hindi (Native Proficiency)

EDUCATION

Simon Fraser University- Bachelor of Arts

September 2023 – August 2027(intended)

Major: International Studies

Minor: Business

VOLUNTEER

Minerva BC, Vancouver- Events Committee Co-Chair

February 2024 - December 2025

Coordinated leadership events and advocacy campaigns in 2024 promoting gender equity in the workplace; promoted to Co-Chair of the Events Committee in 2025 to lead initiatives and oversee the flagship Career Boost event.

AIESEC in SFU, Burnaby - Events Portfolio Team Lead

May 2024 - May 2025

Coordinated major events including Global Lift, Job Quest, and Culture Expo to engage students and promote AIESEC's mission; later promoted to Events Portfolio Team Lead (January–May 2025) to lead coordinators and deliver key leadership and cultural exchange programs.

City of New Westminster, New Westminster - Cashier

December 2024 - April 2025

Processed customer purchases, handled returns and inquiries, and ensured smooth transactions while providing efficient customer service.

YELL Canada, Vancouver— Alumnus Student Ambassador and Mentor

September 2023 - July 2025

Served as an Alumni Student Ambassador and Student Mentor for the Venture Challenge, supporting participants and mentoring teams on idea development, strategy, and competition preparation.

CPABC, Vancouver — High School Ambassador

September 2022 - July 2023

Promoted CPA and accounting career paths to high school students through presentations and outreach. Attended professional-building workshops offered by CPABC.

Prakrtech Solutions Ltd, Delhi - Administrative Assistant

April 2021 - April 2022

Provided administrative support at Prakrtech Solutions Ltd, managing data entry and document organization to maintain efficient office operations.