Annie Danforth

314-762-7994 ● anniedanforth@gmail.com ● www.linkedin.com/in/annie-danforth-

EXECUTIVE SUMMARY

Studying in both Art History & Finance has fostered ambition, adaptability, curiosity, and diversity. Every loan, client, artist, or artwork is different, and I have developed the judgment and flexibility necessary to succeed across these differences, bridging the gap between creative, qualitative research and hard financial execution.

EDUCATION

Santa Clara University, *Leavey School of Business* 2022 - 2026

- Double Major: Finance & Art History – Minor: French
- Coursework: Corporate Valuation, Financial Modeling, Derivatives & Options, FinTech, Financial Accounting, FP&A
- Senior Thesis (sole faculty-invited thesis): *Canvas to Kitchen: Womanhouse & the Feminist Rewriting of Art History in the 1970s*
- Business Ethics and Human Rights Lab Fellow

PROFESSIONAL EXPERIENCE

Santa Clara DeSaisset Museum June 2025 - June 2026

Curatorial Research Intern, Santa Clara, CA

- Conducted due diligence on artworks and artifacts, verifying provenance, ownership history, and historical context to support exhibition planning
- Assessed prospective acquisitions against collection strategy, cultural significance, and thematic fit to inform recommendations on which works to pursue

Santa Clara University KSCU 103.3 Apr. 2025 - June 2026

Coordinating Director, Santa Clara, CA

- Managed the station's operating budget and oversaw communications, events, and production
- Led stakeholder communications, including a weekly newsletter reaching entire student body

Nestle Purina Summer 2024

Marketplace Research Insights Intern, Saint Louis, MO

- Directed multimillion-dollar portfolio strategy by identifying key growth trends through consumer data analysis

Director of Red Dress Gala, 2024 & 2025

- Led a philanthropic fundraising campaign that raised $150,000+, earning Top Fundraising Chapter recognition twice
- Managed a $60,000 event budget and stewarded relationships with corporate sponsors
- Sourced auction items and managed the donor experience for 500+ guests

Santa Clara Review May 2024 - June 2026

Production Editor, Santa Clara, CA

- Managed end-to-end production of a biannual publication, owning layout, quality control, and design to meet publication deadlines

Santa Clara University Art & Art History Department Nov. 2022 - May 2025

Office Assistant, Santa Clara, CA

- Coordinated logistics and event operations for 8 annual exhibitions and lectures, managing scheduling, vendors, and on-site execution

LEADERSHIP EXPERIENCE

Alpha Phi, Zeta Gamma Chapter

Director of New Member Recruitment, 2025

- Designed and executed data-informed recruitment strategy for chapter-wide new member selection

Santa Clara University Real Estate Association

Vice President of Marketing, 2023-2024 Term

- Directed marketing and digital strategy for 5 flagship events, including symposiums and panels featuring industry leaders, driving

SKILLS, CERTIFICATIONS, & INTERESTS

Financial: Three-statement modeling, DCF and WACC valuation, Excel; Wall Street Prep Financial Planning & Analysis Course
Interests: Skiing, 20th-century American literature, 35mm film photography, college radio, art economy & connoisseurship