

Andrea Pantin

11113 Biscayne Blvd. Apt 1155 Miami, FL 33181

+1 (305) 331-9983 | apantin2@gmail.com | LinkedIn : www.linkedin.com/in/andreapantin

EDUCATION

BOSTON UNIVERSITY QUESTROM SCHOOL OF BUSINESS; Boston, MA

May 2026

Bachelor of Business Administration

Concentration: Marketing and Global Business

Minor: International Relations

College tuition partially paid through merit-based scholarship

EXPERIENCE

Greek Goddess Gourmet; Boston, MA

June 2026 – Aug 2026

Marketing and Social Media Manager

- Grew Instagram following from 42 to 500+ through social media management, photo/video content creation, reel editing, influencer outreach, and brand-focused campaign visuals, securing exposure from creators including Brandon Yoon with 766K+ followers
- Secured retail and menu partnership with Reunion, a Boston coffee shop, placing Greek Goddess Gourmet products in-store and integrating Maple Oat Granola into yogurt and açai bowls

Jafra Cafe; Boston, MA

May 2026 – Jul 2026

Creative Marketing and Design Assistant

- Created branded flyers, Instagram posts, story graphics, and event promotions for Jafra Café's launch, FIFA watch parties, late-night service, food/drink features, and café announcements
- Created photo-based marketing content that supported Instagram growth from 500 to 1,300+ followers, helping establish a cohesive visual identity around Jafra's atmosphere

Turkish Lazuri Cafe; Boston, MA

Feb 2026 – Aug 2026

Marketing and Social Media Manager

- Grew Instagram following to 10K+ by developing and executing a content strategy across reels, photography, and short-form video, generating over 60K views on top-performing content
- Partner with the owner and restaurant staff to plan, produce, and refine engaging photo and video content that reflects the brand and showcases menu offerings, events, and customer experience
- Strengthened brand visibility and customer acquisition through consistent social media campaigns that expanded local awareness and increased organic engagement

Dean of Students Office; Boston, MA

Sep 2024 – Dec 2025

Front Office Assistant

- Served as a point of contact for students and visitors, offering professional and welcoming support in a fast-paced office environment
- Managed communication, scheduling, and databases with accuracy, organization, and attention to detail

LEADERSHIP & ACTIVITIES

REVOLVE Ambassador Program; USA

Apr 2026 – Present

Brand Ambassador

- Chosen as a brand ambassador, reflecting interest in fashion, branding, and digital engagement

Retail, Luxury & Consumer Association; Boston, MA

May 2025 – May 2026

Outreach Associate

- Coordinated guest speaker outreach, helping create events that has tripled club visibility and engagement

SKILLS & INTERESTS

Technical Skills: Microsoft Office, Google Workspace, Canva, Adobe Creative Cloud, Inside LVMH Certificate

Language Skills: Bilingual in Spanish and English

Additional Interests: Finding fashion deals, creating ad ideas on walks, cooking and hosting, learning languages