



## AMALIA BINTI ABDULLAH

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### SUMMARY

A fresh graduate with exposure to investment analysis, financial modelling, business analytics and market research. Demonstrates analytical thinking and data-driven decision-making through academic projects, financial valuation assignments and banking industry experience. Skilled in evaluating investment opportunities, analyzing financial data and supporting business growth. Currently, I am seeking **opportunities** where I am able to contribute my analytical, financial and business management capabilities.

### EDUCATION

|                                                                                                   |             |
|---------------------------------------------------------------------------------------------------|-------------|
| <b>Universiti Teknologi MARA (UiTM), Segamat, Johor</b>                                           | 2024 – 2026 |
| Bachelor of Business Administration (Hons.) Investment Management                                 | CGPA: 3.55  |
| • Received the Dean's List Award of Universiti Teknologi MARA (UiTM) for 3 semesters.             |             |
| <b>Universiti Teknologi MARA (UiTM), Dungun, Terengganu</b>                                       | 2021 – 2024 |
| Diploma in Investment Analysis                                                                    | CGPA: 3.74  |
| • Awarded the Vice Chancellor Award for outstanding academic excellence and contributions in 2024 |             |

### TRAINING CERTIFICATES

|                                                                                      |         |
|--------------------------------------------------------------------------------------|---------|
| • National Investment Program (NIP) by Bursa Malaysia                                | 07/2026 |
| • Biodiversity Finance: Designing and Implementing Finance Plans for Nature Workshop | 10/2025 |
| • Green Digital Certificate Programme by INCO Academy                                | 10/2025 |
| • Investment Risk Management by Coursera Project Network                             | 11/2024 |

### LEADERSHIP ACTIVITIES

|                                                                                                                                                                          |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| <b>Sultan Mizan Royal Foundation Volunteer Squad (SUDY) Annual Grand Meeting</b>                                                                                         |           |
| – Program Leader & Floor Manager                                                                                                                                         | 2023/2024 |
| • Oversaw end to end event execution and coordinated more than 20 committee members across protocol, multimedia and emcee functions to ensure smooth programme delivery. |           |
| • Developed a digital voter registration and verification system and conducted membership audits to support an accurate and efficient voting process.                    |           |
| <b>Facilitator Basic Course (KAF) &amp; Charity Iftar Programme – Treasurer</b>                                                                                          | 05/2023   |
| • Directed cash flow operations and managed financial budgeting to ensure transparent fund allocation and effective resource utilization.                                |           |
| • Maintained accurate financial records and transaction tracking to support accountability and reporting for all participant activities.                                 |           |

### PROJECTS

|                                                                                                                                                                                                            |                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| <b>Portfolio Simulation Project: INV613 Assets and Fund Management</b>                                                                                                                                     | 01/2026 – 02/2026 |
| • Built and evaluated a simulated multi-asset portfolio using Malaysian equities and market index data while applying Sharpe Ratio, Treynor Ratio, and Jensen's Alpha to assess risk-adjusted performance. |                   |
| • Constructed efficient frontier models in Microsoft Excel to analyze return-risk trade-offs and identify optimal portfolio allocations across asset classes.                                              |                   |
| <b>Final Year Project (FYP): FIN383 Investment Analytics</b>                                                                                                                                               | 10/2023 – 02/2024 |
| • Integrated equity valuation, technical analysis, and macroeconomic indicators to evaluate investment opportunities and develop data-driven investment recommendations.                                   |                   |
| • Led team coordination across project milestones while maintaining quality standards and ensuring the timely delivery of all project deliverables.                                                        |                   |

WORK EXPERIENCE

Bank Islam Malaysia Berhad (BIMB) – Intern, Business Development & Analyst 03/2026 – 08/2026

- **Data Analytics:** Managed and structured campaign performance datasets exceeding 120,000 data records to support segmentation analysis and deposit growth evaluation.
- **Business Analysis:** Conducted trend analysis on customer deposit performance by assessing financial flow patterns and identifying factors influencing savings retention.
- **Market Research:** Performed macroeconomic analysis using OPR, CPI and GDP indicators to support business insights and strategic decision making.
- **Campaign Management:** Supported the execution of digital deposit campaigns by developing more than 15 Job Requisitions and Business Analytics data forms.
- **Stakeholder Coordination:** Coordinated approval processes with Shariah, Risk & Compliance and Business Marketing teams to ensure regulatory and PDPA compliance.
- **Lead Analytics:** Monitored monthly lead generation performance through digital channels and analyzed customer engagement trends to support business growth initiatives.

SKILLS

Microsoft Office, and Reporting:

|                      |              |                   |              |                 |              |
|----------------------|--------------|-------------------|--------------|-----------------|--------------|
| Microsoft Word       | Intermediate | Microsoft Excel   | Intermediate | Canva           | Intermediate |
| Google Workspace     | Intermediate | SPSS              | Basic        | OneDrive        | Intermediate |
| Microsoft PowerPoint | Intermediate | Microsoft Outlook | Basic        | Microsoft Teams | Intermediate |

Soft Skills and Relevant Skills:

|                                      |                           |                                |                                     |
|--------------------------------------|---------------------------|--------------------------------|-------------------------------------|
| Adaptive Learning                    | Analytical Thinking       | Attention to Detail            | Communication                       |
| Problem Solving                      | Team Collaboration        | Artificial Intelligence        | Investment Analysis                 |
| Risk Management                      | Business Analytics        | Data Management                | Leadership                          |
| Budgeting & Financial Administration | Event Logistics & Support | Financial Analysis & Modelling | Market Research & Economic Analysis |

LANGUAGE COMPETENCIES

|                           |                          |                  |
|---------------------------|--------------------------|------------------|
| • Malay – Native & Fluent | • English – Intermediate | • Arabic – Basic |
|---------------------------|--------------------------|------------------|

REFERENCES

|                                                                                                                                         |                                                                                                                                   |
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| <b>MR. SUHAIMI BIN KAMARUDDIN</b><br>Assistant Manager, Deposit Biz Dev<br>Bank Islam Malaysia Berhad (BIMB)<br>No Tel: +60 17-355 1083 | <b>MS. NURUL AIEN BINTI ABD AZIZ</b><br>Lecturer (Islamic Finance)<br>Universiti Teknologi MARA (UiTM)<br>No Tel: +60 13-714 2713 |
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