Alyssa Cádiz

155 W 60th, New York, NY 10023
410-307-0829 | amc132@fordham.edu

EDUCATION

Fordham University, Gabelli School of Business — **New York, New York**
Bachelor of Science, Marketing — Expected May 2030
Relevant Coursework: Principles of Microeconomics and Statistics I
High School: Patuxent High School — **Lusby, Maryland**
June 2026

EXPERIENCE

Gabelli School of Business; Ground Floor — **New York, New York**
Team Member — Sept. 2026 – Present

- Member of a six-person team performing a study of PepsiCo.
- Developed a thorough Financial, Operational, and Strategic analysis of PepsiCo.
- Identified an operational issue and created a solution that could add shareholder value.
- Presented the solution in the form of a 6-page written report and a formal presentation to a panel of judges.

TJ Maxx — **Prince Fredrick, Maryland**
Cashier and Backroom Associate — September 2025-July 2026

- Delivered exceptional customer service daily by assisting customers in making selections by utilizing comprehensive product knowledge.
- Created innovative merchandising displays to drive consumer purchases.
- Managed cashiering activities, including purchases, returns, and exchanges in keeping with store policies.

LEADERSHIP AND EXTRACURRICULAR

Girl Boss: Fordham Undergraduate Women in Business — **New York, New York**
Member — Sept. 2026 – Present

- Engaged with industry leaders through guest speaker events and panels on career paths in business
- Developed networking and professional skills through workshops, building connections with peers and professionals
- Participated in panels on topics such as entrepreneurship and student side hustles, gaining insight into diverse career pathways

Patuxent High School Theater Program — **Lusby, Maryland**
Dance Captain — *Spring* 2023-Spring 2026

- Led rehearsals, teaching, and cleaning choreography for 3 productions.
- Collaborated with the director and choreographer to translate creative vision into polished staging.
- Coordinated with stage management and crew on blocking, transitions, and safe use of stage space.

SKILLS, CERTIFICATIONS, AND INTERESTS

Computer Skills: Instagram, Tiktok, and Capcut
Language: English
Interests: Contemporary and jazz dance, fashion styling, short-form video editing