

Allisha Saini

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EDUCATION

University of Toronto | Honours CO-OP, Specialist in Biotechnology, BSc

- Researcher, Biotechnology and Computer Science Association (BACSA) | VP of Biotechnology, BACSA
- Relevant Coursework: Computer Science, Medical Genetics, Statistics

Honours & Awards: BACSA Group Research Winner, Rotman Commerce Consulting Case Competition: 3rd place

EXPERIENCE

Canadian Imperial Bank of Canada | Toronto, Ontario

July 2025 - Present

Business Analyst

- Supported fraud investigation and compliance operations by analyzing transactional data and operational reports using Microsoft Excel, improving team efficiency and regulatory adherence across daily workflows
- Conducted process risk assessments across multiple fraud departments, identifying control gaps and inconsistencies that led to more consistent, audit-ready operations
- Consolidated fragmented compliance workflows onto a unified platform, reducing duplication of work and improving cross-functional collaboration by an estimated 20–30%
- Developed standardized operating guidelines for fraud teams, increasing process adoption and reducing onboarding time by approximately 15%; documentation used as internal compliance reference material

University of Toronto - BACSA | Toronto, Ontario

August 2025 - Present

Co-President of Biotechnology

- Organized and executed biotechnology programs, including one skills workshop and one guest lecture per semester, plus the club's annual year-end conference
- Developed strategic programming to engage 100+ students in biotech and career development.
- Led and managed the biotechnology team, overseeing three director groups and providing mentorship, guidance, and accountability
- Created and implemented event logistics, marketing, and partnerships to boost student engagement and ensure professional execution

Court & Crew | Los Angeles, California

May 2025 - Jan 2026

Growth Marketing Intern

- Assisted in driving customer acquisition, retention, and revenue growth through email marketing and data-driven strategies.
- Created weekly email newsletters using *Klaviyo* templates for a subscriber list of 700+, writing SEO-friendly content and organizing content into blog-style formats. This led to a 40% increase in engagement
- Applied learning on data analytics, A/B testing, and growth strategies to better track marketing metrics and contribute to scalable solutions.
- Led operations and financial data processes, including CSV data cleaning, customer data segmentation, and organization with *Google Sheets* for import into *Klaviyo*.
- Created structured, error-free CSV reports used for lifecycle segmentation, supporting broader team efforts across acquisition and retention workflows.

University of Toronto - BACSA | Toronto, Ontario

November 2024 - March 2025

Researcher

- Applied structured data analysis methodologies using bioinformatics tools (BLASTp, InterPro, Phytozome) to validate datasets, identify patterns, and support evidence-based conclusions — building a foundation in analytical workflows transferable to financial crime data environments
- Analyzed genomic sequence data across large datasets to identify orthologs and validate domain integrity, developing attention to detail and data quality standards in a research context
- Applied research toward climate-resilient crop development, contributing to global food security initiatives.

SKILLS

SEO/SEM | Adapability | Google Analytics | Instagram Analytics | MS Office Suite | Data Analysis | Research Methodology | Project Management | Event Planning | English | Microsoft Excel (pivot tables, VLOOKUP) | SharePoint | Data Validation & Cleansing | Compliance Documentation | Process Risk Assessment | Bioinformatics Data Analysis (BLASTp, InterPro)