ALICE LEGRAND SANDIN

Madrid, Spain
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Eligible to sign internship agreement via IE University

SUMMARY

Trilingual Spanish and French citizen with a multicultural background, pursuing a dual Bachelor's degree in Business Administration and International Relations. Passionate about the global fashion industry, with international experience, strong cultural fluency, and growing expertise in leadership and strategic management.

EDUCATION

IE UNIVERSITY (IEU) — **Madrid, Spain**
Dual Bachelor in Business Administration and International Relations — **Expected: July 2029**

- GPA: 8.25/10.00.
- Awarded Fellowship & Academic Excellence Scholarship

COLEGIO LOS SAUCES LA MORALEJA — **Madrid, Spain**
Spanish Baccalaureate — **Graduated: May 2024**

- Awarded academic excellence diploma

DWIGHT SCHOOL LONDON — **London, England**

- Primary school — **September 2016-June 2017**

EXPERIENCE

Guerlain Paris - Luxury Beauty Brand | Turnover $303 M- Paris, France — **Paris, France**
Marketing Intern — **June 2026 - June 2026**

- Conducted market and competitor analysis to support an upcoming product launch.
- Developed a strategic presentation with market insights and launch recommendations.
- Supported seminar preparation, product shipments and product launch activities.

Dior Parfums UK - Luxury Beauty Brand | Turnover £350 M- London, England — **London, UK**
Commercial Intern — **June 2025**

- Conducted store visits to verify merchandising compliance and evaluate product performance.
- Supported weekly retail sales reporting and monthly performance tracking.
- Collaborated with e-retail team on charity initiatives and product preparation.
- Assisted internal coordination for launches, sampling, OCDS, and GWP initiatives.
- Performed stock, trade, and market analysis to facilitate forecasting and allocation.
- Contributed to sales, strategy, and new product launch meetings (Q3/Q4 2025–2026).

EXTRACURRICULAR ACTIVITIES

- **Copa Colegial :** Won regional and national basketball school league, becoming 1st Spanish champions of the Copa Colegial. (Madrid/Valencia, Spain, January-May 2022).
- **MEP** : Developed by San Patricio Foundation, selected to participate at the regionals Model European Parliament (M.E.P) to debate European issues, as part of industry, investment, and energy commission (Madrid, Spain, 2022-2023).
- **Caritas Volunteer :** Provided academic tutoring to children in need of academic support (Madrid, 2023–2025).
- **Juegaterapia Volunteer:** Supported fundraising initiatives through food sales (Madrid, 2020–2023).

LANGUAGES

- **Spanish** (Native). **English** (Bilingual, C1). **French** (Fluent speaker, B2). **German** (Basic Knowledge)

ADDITIONAL INFORMATION

- **Technical Skills:** Creative thinking • Effective Communicator • Multitasking • Fashion Design • Multilingual • Interpersonal skills • Adaptability & Flexibility • Teamwork & Collaboration • High Motivation.
- **Certificates : SDG Primer Certificate** – United Nations System Staff College (UNSSC) (April 2025). **SDG Primer Certificate** – United Nations System Staff College (UNSSC) (April 2025). **INSIDE LVMH Certificate** – LVMH Group (December 2025). **Negotiating Consciously Certificate** — United Nations System Staff College (UNSSC) (January 2026).