

ALEX PHAM

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EDUCATION

Louisiana State University

Bachelor of Science in Computer Science

Expected May 2030

Baton Rouge, Louisiana

RELEVANT COURSEWORK

- Computer Science I
- Analytic Geometry
- Calculus I

EXPERIENCE

NY Racing-NASCAR Sponsorship Analytics Extern

August 2026 – Present

Intern

Remote

- Analyze NASCAR sponsorship visibility and brand exposure using real-world racing data.
- Apply Python and data analysis techniques to evaluate sponsorship performance and return on investment.
- Research sponsor partnerships, activation strategies, brand fit, and team performance.
- Develop data-driven insights and present findings through structured case studies.

PROJECTS

Local Business Website Portfolio | *HTML, CSS, JavaScript, AI-assisted tools*

June 2026

- * Designed and developed responsive websites for local businesses to practice real-world web development and UI/UX design.
- * Created business-focused pages featuring services, contact information, navigation, and calls to action.
- * Deployed websites online and refined designs based on usability and visual presentation.
- * Used AI-assisted development tools to accelerate implementation and iterate on website design.

Discord Utility Bot | *Python, Discord.py*

July 2026

- * Developed a Discord bot using Python and Discord.py to automate server tasks and provide utility commands.
- * Integrated external APIs to provide real-time information within Discord.
- * Deployed and tested the bot for reliable operation in a live Discord server.

TECHNICAL SKILLS

Languages: Python, Java

Developer Tools: VS Code

Technologies/Frameworks: Git/GitHub

LEADERSHIP / EXTRACURRICULAR

Developer Student Club

August 2026 – Present

Member

Louisiana State University

- * Participate in software development workshops, technical projects, and collaborative programming activities.
- * Build technical skills while connecting with students interesting in software engineering and technology.

Security Society

August 2026 – Present

Member

Louisiana State University

- * Participate in cybersecurity-focused events, discussions, and professional developmental activities.
- * Engage with other students interested in cybersecurity and technology.