ALEX NEWNAM

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EDUCATION

University of Georgia — Athens, GA *Expected May 2029*

Bachelor of Business Administration, Management Information Systems

Cumulative GPA: 3.60 / 4.00

Honors: Dean's List (1 semester), HOPE and Zell Miller Scholarship

Relevant Coursework: Principles of Accounting I & II, Intro to Information Systems for Business, Applied Statistics and Data Analysis for Business, Interpersonal Communication, Computer Programming in Business

Technical Skills: Excel (proficient), Python

Soft Skills: Effective Communication, Teamwork, Problem Solving, Analytical Thinking, Adaptability

EXPERIENCE

Target — Gainesville, GA *May 2026 – Present*

Service Ambassador (Seasonal)

- Assisted an average of 50 guests per day with wayfinding and product location during a 3-month, store-wide remodel, reducing guest frustration during a high-disruption period
- Supported stocking and cashiering operations alongside primary wayfinding duties, staying flexible across roles as store needs shifted
- Contributed to the buildout of a new produce section as part of the store's remodel initiative

CAMPUS INVOLVEMENT & LEADERSHIP

EY Collegiate Case Competition — Team Member

- Analyzed an ambiguous, real-world business challenge as part of a 5-member team over a month-long case competition hosted by EY
- Built financial models in Excel to evaluate feasibility, costs, and impact, translating findings into a scalable strategic recommendation
- Presented final strategy and defended financial assumptions during a live Q&A with a panel of EY professionals

Society for Management Information Systems — Member *August 2025 – Present*

- Attended networking events and professional development opportunities, including coffee chats and resume/LinkedIn reviews, to strengthen industry connections and career readiness

Mill Creek Recreational Association — Volunteer Assistant Coach *August 2022 – July 2023*

- Mentored young athletes, demonstrating leadership, communication, and teamwork
- Helped organize and run practice drills, encouraged player development, and assisted with game strategy
- Created a positive and united team atmosphere

COMMUNITY INVOLVEMENT

Books for Keeps — Volunteer *January 2026*

- Organized donated books so financially struggling families could access free books

Local Food Drive — Volunteer *March 2026*

- Sorted and bagged donated food items and loaded them into cars for distribution to families in need

INTERESTS

Weightlifting, Baseball (statistics), Guitar