AHMIR BROWN

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PROFESSIONAL SUMMARY

Business Management (Marketing) student at Delaware State University with a 3.5 GPA and hands-on social media experience. Drove nearly 31,000 Instagram views in 90 days (58% from non-followers) as Social Media Chair, won first place at the DECA district competition in Apparel & Accessories Marketing, and was elected Mr. Honors by 120+ peers. Brings 3+ years of customer-facing and team-training experience in retail, food service, and hospitality. Seeking a summer 2027 marketing internship in social media, content creation, or brand management.

EDUCATION

Delaware State University, Dover, DE — Expected May 2029

Bachelor of Arts in Business Management, Marketing Concentration | GPA: 3.5

SKILLS

Marketing & Tools: Social Media Management, Content Creation, Content Calendar Planning, Social Media Analytics (Follower and Viewership Growth), Canva, Google Workspace

Professional: Customer Service, Team Leadership, Training & Onboarding, Event Planning, Public Speaking, Inventory Management, Point-of-Sale (POS) Operations

MARKETING & LEADERSHIP EXPERIENCE

Social Media Chair, The Comfort Zone — Mar 2026 – Present

Delaware State University Student Organization | Dover, DE

- Lead content strategy and scheduling across all of the organization's social media platforms
- Drove nearly 31,000 Instagram views in 90 days (58% from non-followers)
- Design and schedule Canva content that increases student engagement and event awareness

Mr. Honors, Honors Program, Delaware State University — Mar 2026 – Present

Elected Ambassador and Spokesperson | Dover, DE

- Elected by 120+ peers to represent the entire Honors Program as ambassador and spokesperson
- Host 10+ events for Honors Scholars and lead a school-sponsored mentorship program with 50+ mentees

WORK EXPERIENCE

Seasonal Merchandising Associate, Lowe's — Jun 2026 – Aug 2026

Chesapeake, VA

- Advised 1,000+ customers on plant and outdoor product selection in a high-traffic garden center, selling 200+ products per day
- Maintained displays of 300+ plants and outdoor products by watering, rotating, and restocking to keep merchandise full, healthy, and appealing
- Conducted inventory counts and reset displays to match the current floor plan, keeping stock and signage accurate

Team Member, Chick-fil-A — May 2023 – Aug 2026

Chesapeake, VA

- Served 200+ customers daily in a high-speed front-of-house role, delivering brand hospitality standards in every interaction
- Trained and onboarded 15+ new hires across multiple positions, shortening ramp-up time and improving team consistency
- Upheld food safety compliance and store cleanliness standards during peak-volume shifts

Cashier, Publix — Mar 2025 – Aug 2025

Chesapeake, VA

- Processed 150+ transactions per shift in a high-volume grocery environment with accuracy and speed
- Trained new cashiers on register operations and customer service best practices
- Supported daily store opening procedures to keep workflow smooth and customers satisfied

AWARDS & RECOGNITION

First Place, Apparel & Accessories Marketing, DECA District Competition — Mar 2025