

Afriasia Bermudez-Crespin

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WORK EXPERIENCE

King Elementary School

Aug 2025 – Present

City Teaching Alliance Resident

Washington, DC

- Facilitated daily training sessions and presentations for diverse audiences, communicating behavior and academic expectations with clarity and consistency
- Designed differentiated instructional materials and adapted messaging to reach varied learner levels and needs
- Developed content calendars and instructional plans, using performance data to refine messaging and improve audience outcomes

Janney+ Discovery Camp

Jul 2025 – Jul 2025

Janney+ Counselor

Washington, DC

- Coordinated group activities and off-site events for 20+ participants, ensuring seamless logistics and a positive brand experience
- Trained and mentored junior counselors in program standards, serving as a brand ambassador for camp culture
- Partnered with cross-functional teams to implement organizational culture initiatives and positive engagement strategies

Janney+ Programs

Apr 2025 – Jun 2025

Janney+ Counselor

Washington, DC

- Managed daily operations for groups of up to 20, facilitating enrichment programming and ensuring consistent service delivery
- Served as liaison between program staff and external vendors, coordinating logistics and managing smooth transitions
- Implemented restorative communication practices to de-escalate conflicts and maintain a positive organizational culture

Janney Elementary School

Sep 2024 – Jun 2025

Partner Teacher

Washington, DC

- Delivered presentations and facilitated workshops for first-grade audiences, adapting messaging for maximum comprehension and engagement
- Collaborated with special education teams to adapt communications and materials for diverse stakeholder needs
- Analyzed weekly performance data to identify trends and present insights to instructional teams, informing strategic adjustments

Friendship Chamberlain PCS

June 2024 – July 2024

City Teaching Alliance Resident

Washington, DC

- Created and delivered targeted instructional content for eighth-grade students in a summer enrichment program
- Established and communicated operational protocols, ensuring alignment with organizational standards and expectations
- Participated in content planning and performance analysis to optimize program messaging and delivery

The CARAB Company, PLLC

Nov 2023 – Feb 2024

Digital Marketing Intern

Remote

- Optimized video content for digital platforms to increase view engagement and brand visibility

- Analyzed SEO and traffic analytics to inform content strategy and improve campaign performance
- Created branded marketing collateral and lead-generation resources aligned with campaign objectives and voice guidelines

uInterview, Inc.

Aug. 2023 – Dec. 2023

Writing Intern

Remote

- Produced 3-7 timely entertainment news articles weekly under deadline, adhering to AP Style and SEO best practices
- Optimized content for search visibility and audience growth while maintaining editorial voice consistency
- Partnered with editorial team to refine content and ensure alignment with brand standards

University of Maryland

Sep 2021 – Aug 2023

Tutor

College Park, MD

- Designed and delivered engaging tutorials in public speaking and Greek mythology to diverse student audiences
- Partnered with faculty to track learner progress and develop targeted communication strategies
- Tailored instructional approaches to varied learning styles, demonstrating adaptability in message delivery

Evolvez

Mar 2021 – Dec 2021

Brand Ambassador

Remote

- Executed targeted social media campaigns to promote Dollar Shave Club and Numerade to student audiences
- Managed community engagement by responding to inquiries and resolving concerns to build brand trust
- Monitored campaign metrics to evaluate outreach effectiveness and inform future strategies

EDUCATION

University of Maryland

May 2023

BA, English and Communication

College Park, MD

Creative Writing Competency Notation – Jimenez-Porter Writers' House

American University

December 2026

Master of Arts in Teaching, Elementary Education Program of Study

Washington, DC

SKILLS

Content & Writing: AP Style, Newsriting, Copywriting, Public Speaking, SEO, WordPress

Digital & Social Media: Social Media Strategy, Content Creation, Canva, CapCut, iMovie

Analytics & Platforms: Google Workspace, Microsoft Office, Slack, SEO Analytics

Communications: Stakeholder Engagement, Cross-functional Collaboration, Training & Development, Spanish

PROFESSIONAL CERTIFICATES

- Digital Marketing Internship Program 2024 *Online Course – Girls in Marketing*

VOLUNTEER EXPERIENCE

LTA Foundation

Mar 2025 – Apr 2025

Scholarship Application Review Committee Member

Remote

- Evaluated scholarship applications against mission-aligned criteria, ensuring consistent and fair selection processes
- Collaborated with cross-functional review committee to finalize finalists through multiple evaluation rounds
- Delivered actionable feedback to improve future application cycles and refine evaluation frameworks