ADNAN HUSSEIN

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EXPERIENCE

Healthcare Operations Manager | Aaron Care Inc. Apr 2025 – Present

- Led client acquisition strategy that expanded service capacity and drove a 22% increase in organizational revenue
- Directed process improvements across intake and case management, strengthening operational efficiency and cross-team coordination
- Owned compliance oversight for healthcare regulations and internal policy, maintaining operational integrity across the organization

Operations Manager | Adna Homes Feb 2024 – Apr 2025

- Directed staffing strategy and scheduling to ensure qualified staff consistently delivered direct client care
- Owned compliance monitoring and enforcement of healthcare regulations and internal policy
- Managed payroll operations end to end, ensuring accurate and timely employee compensation

Paid Search & SEO Specialist | Diedrich RPM Mar 2021 – Dec 2023

- Directed campaign workflows and timelines to ensure timely execution of marketing initiatives
- Led SEO strategy and landing page optimization, increasing organic traffic and conversions
- Managed optimization of six-figure monthly ad budgets through performance analysis and actionable insights

EDUCATION

- Western Governors University, B.S. in Marketing (2026)
- WGU x HubSpot AI Foundations Bootcamp (2026)
- University of Minnesota, Digital Marketing Bootcamp (2022)

SKILLS

- Project Coordination & Workflow Management
- Paid Search Campaign Management
- Microsoft Excel
- Tableau & Power BI
- HubSpot (Marketing Hub, CRM, Breeze AI)
- Written & Verbal Communication
- Audience Targeting & Segmentation
- Google Ads
- Attention to Detail & QA
- AI Agents, Prompt Engineering & AI-Assisted Campaign Workflows