

ADITYA GONELLA

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EDUCATION:

University of Colorado at Boulder, Leeds School of Business

Expected May 2028

B.S. in Business Administration with an Emphasis in Business Analytics and Finance

Boulder, CO

- Data Science Minor
- CU Esteemed Scholars-Hale Scholarship
- *Relevant Coursework: Business Data Management, Programming for Information Science 2*

WORK EXPERIENCE:

Extern

July 2026 to Present

Amazon Operational Strategy & People Analytics Extern

Remote

- Analyze qualitative employee feedback data to identify trends related to attrition risk, productivity constraints, and operational inefficiencies within fulfillment center operations.
- Segment employee populations into cohorts using thematic coding and qualitative analysis techniques to surface role-specific challenges and opportunities for intervention.
- Translate frontline operational insights into executive-ready briefing notes and strategic recommendations for process improvement initiatives.
- Synthesize qualitative findings into stakeholder-facing presentations and reports to support operational decision-making and workforce strategy initiatives.

Extern

May 2026 to June 2026

TruBridge Healthcare Data Analytics Extern

Remote

- Conducted exploratory data analysis across healthcare and social determinants of health datasets covering 64 Colorado counties to identify drivers of higher-than-expected diabetes prevalence.
- Integrated and analyzed data from 3 public healthcare datasets spanning demographics, health behaviors, and healthcare access indicators.
- Developed 5+ visualizations and interactive dashboards using Python and AI-assisted analytics tools to communicate findings and support stakeholder decision-making.
- Leveraged generative AI tools including ChatGPT, Claude, and Gamma to accelerate research workflows, refine analytical methodologies, and improve data storytelling.

ESGre Lab

October 2025 to June 2026

Business Development Intern

Remote

- Supported business development initiatives by identifying partnership opportunities across universities, companies, and faculty networks.
- Collaborated directly with ESGre Lab leadership on strategy development, program coordination, and feedback collection to improve student-led internship programs.
- Represented the University of Colorado Boulder as part of a multi-school business development cohort, collaborating with peers from 20+ universities nationwide.

PROJECTS:

Gonella Analytics

December 2024 to Present

Founder, Analytics Project

Boulder, CO

- Design and develop an analytics platform leveraging Python and public datasets to support data-driven real estate investment decisions.
- Build data pipelines and automate data cleaning workflows using Python and AI-assisted development tools.
- Integrate demographic, housing, and economic datasets to generate property valuation and market insights.
- Develop a professional web presence using AI-assisted web development platforms, reducing implementation time while maintaining customization and branding consistency.

LEADERSHIP AND ACTIVITIES:

Alpha Kappa Psi

September 2024 to Present

IT Director (December 2024 to May 2025)

Boulder, CO

- Developed and maintained a centralized member portal supporting 70+ fraternity members using Google Sheets and Apps Script automation.
- Automated attendance tracking, points calculations, and leaderboard updates, reducing manual administrative work for executive leadership.
- Designed member-facing dashboards and self-service portals to improve transparency and engagement with chapter activities.
- Maintained chapter website content and technical infrastructure supporting recruitment and member communication initiatives.

SKILLS AND INTERESTS:

Programming: Python, SQL, R, JavaScript, HTML

Analytics: Pandas, Exploratory Data Analysis (EDA), Data Visualization, Statistical Analysis

Tools: Excel, Google Sheets, Looker Studio, BigQuery, ChatGPT, Claude, Gamma

Certifications: Goldman Sachs Risk (Forage), TestOut IT Fundamentals Pro, TestOut Java Specialist

Languages: English (Fluent), Spanish (Seal of Bilingualism)

Interests: Boxing, Carnatic Music, Fashion Design