

ABIA EUNICE IPOIKUNG

Communication Specialist | Content Writer | Human Rights Advocate

Limbe, Cameroon

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PROFESSIONAL SUMMARY

Communication-focused professional with experience in content writing, email marketing, digital communication, research, and technology. Passionate about human rights, inclusion, and creating platforms where voices can be heard. Experienced in working with diverse groups through teaching, mentoring, and student-led initiatives. Skilled in research, storytelling, teamwork, public communication, and using digital tools to support engagement and awareness.

EDUCATION

Cooperative Master's in Data Science **2025 – 2027 (In Progress)**
African Institute for Mathematical Sciences (AIMS), Cameroon

Master 1 (M1) in Cybersecurity **2024 – 2025**
Centre for Cybersecurity and Mathematical Cryptology, University of Bamenda

Bachelor of Science in Computer Science **2021 – 2024**
Catholic University of Cameroon (CATUC), Bamenda

LEADERSHIP

Gender Club Delegate **2025 – 2026**
African Institute for Mathematical Sciences (AIMS), Cameroon

- Contributed to activities promoting gender equality, inclusion, and awareness among students.
- Supported discussions and initiatives focused on social issues and human rights awareness.
- Collaborated with students from diverse cultural and academic backgrounds.

SKILLS

- **Communication:** Content Writing, Storytelling, Public Speaking, Digital Communication
- **Research:** Information Gathering, Analysis, Report Writing
- **Collaboration:** Teamwork, Active Listening, Working with Diverse Groups
- **Digital Skills:** Email Marketing, Website Management, Online Engagement
- **Technical Skills:** Python, Java, C, C#, SQL, Database Management

WORK EXPERIENCE

Email Marketer / Freelance Website Manager **June 2024 – June 2025**
biddingprayers.com

- Created targeted email campaigns to improve user engagement and conversion rates.
- Managed digital content and online communication strategies.

Content Writer / Ghostwriter **Nov 2023 – June 2024**
Scaleofpreference.com, WristExpert

- Developed engaging written content to improve online presence and audience engagement.
- Conducted research and produced articles tailored to different audiences.

IT Training Instructor **2021, 2022, 2024**
COMPUTEK Inc., Bamenda

- Trained students in computer literacy, Microsoft Office applications, and introductory programming.
- Supported learners through mentorship and practical guidance.

Software Developer Intern**July 2023 – August 2023***TTNet Ltd, Buea*

- Contributed to the development of an inventory management system.
- Installed and troubleshoot network devices, printers, and biometric security locks.

LANGUAGES

- English: Fluent
- French: Conversational
- Cameroon Pidgin English: Fluent

HOBBIES

Playing piano and singing, baking, hairstyling, teaching, reading, and mentoring.